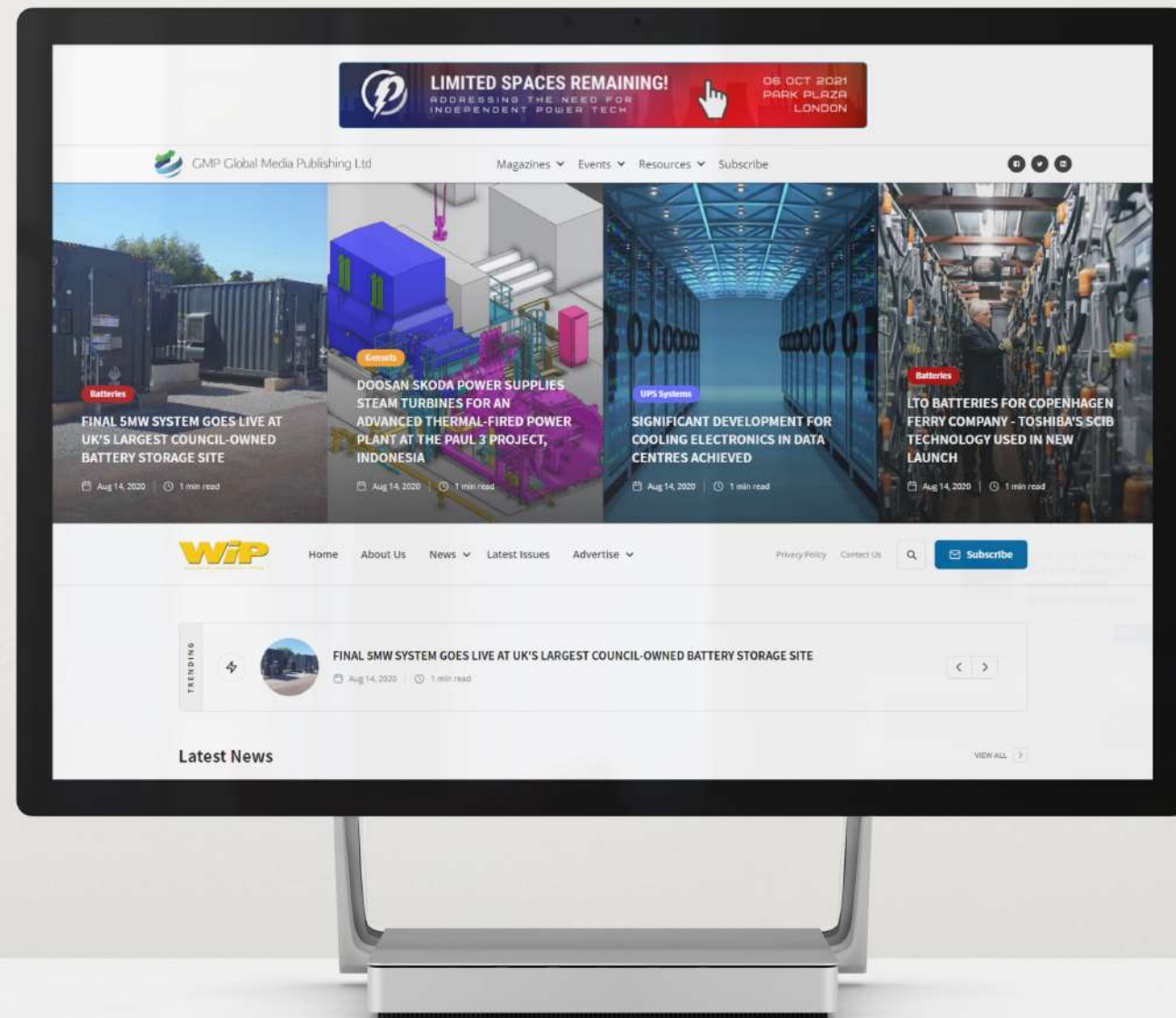


GLOBAL MEDIA PUBLISHING LTD

# 2021 POWER DIVISION MEDIA PACK



PROMOTING POWER & CREATING CONNECTIONS SINCE 1999





# OUR POWER PORTFOLIO



## Magazines

We offer a portfolio of magazines – *Worldwide Independent Power*, *Independent Power Asia*, *UK Power News*, *Middle East Power*, *American Power News* & *Africa Power News*. Circulating in 153 countries worldwide and reaching upwards of 30,000 readers!

All our magazines and the Gen-Set & Cogeneration Directory are available in Print & Digital versions. Each magazine takes you into the heart of the industry with high-quality, in-depth and informative editorials, providing the latest market, technical and product news, supported by comment and analysis from some of the leading industry professionals.



## Websites

[gmp.uk.com](http://gmp.uk.com)



Page views/month  
**5,615**

[gmpdirectory.com](http://gmpdirectory.com)



Page views/month  
**1,213**

Statistics avg. taken from 90 day period (2020)

Source: Google Analytics.  
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

## e-Newsletters & e-Blasts

**29,083**

Global opt-in audience

**2,057,863**

Successfully delivered emails

Aug 2019 - May 2020)

**Highly engaged audience**

13% of subscribers are highly engaged and often open and click our emails.

Source: MailChimp (2020)



*"The industry's leading news resource!"*



## Year Planner

Our unique and exclusive Year Planner (published each year with WIP December) is carefully put together for your convenience to plan and keep up-to-date on all the major shows within the power industry.

**PREPARE FOR ALL THE MAJOR SHOWS IN 2021 WITH OUR YEAR PLANNER**

Advertising 'units' are available at a first-come-first-serve basis.

Contact [power@gmp.uk.com](mailto:power@gmp.uk.com) for rates and availability.

## Worldwide Directory

The **Worldwide Gen-Set & Cogeneration Directory** is a powerful resource for professionals within the independent power sectors involved in engineering, manufacturing, servicing and purchasing functions.

Advertisers in the 2021 Directory will receive year-round exposure and prime visibility as an industry leader to the on-site power and cogeneration community.

## wipmagazines.com

[www.wipmagazines.com](http://www.wipmagazines.com)



Page views/month  
**2,453**

As content consumption is exponentially shifting to digital based solutions, our brand has developed a leading and relevant resource for any energy enthusiast and in-market buyer. Launched in Jan 2020!

## PowerEx Live 2021

PowerEx Live 2021 aims to offer the perfect networking opportunities for professionals across the Genset, CHP, Data Centre and Consultancy industry sectors. With conference speakers at the top of their respective fields alongside premier display space in a world class venue, this event becomes a priority for all those in the power and energy markets.

[www.powerexlive.co.uk](http://www.powerexlive.co.uk)



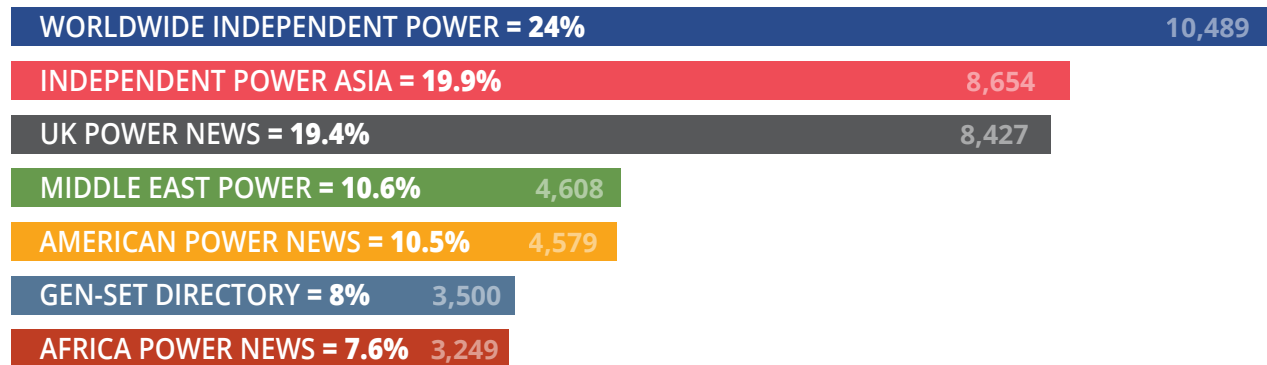
# Circulation strength

Global Media Publishing Ltd has been formed since 1999 as one of the leading publishers of International magazines & information providers for the Independent Power/Standby Generator/CHP/District Heating & Cogeneration markets.

CIRCULATION BY INDUSTRY



CIRCULATION BY MAGAZINE



## Global distribution

Based on Worldwide Independent Power



NORTH, CENTRAL &  
SOUTH AMERICA

**11%**

EUROPE

**38%**

AFRICA

**9%**

ASIA

**25%**

MIDDLE  
EAST

**17%**

# Our readership

We take our time to consistently research the market place whilst speaking directly to the most affluent and active professionals within the industry. This enables us to identify high quality readers with vital purchasing power for your products and services. One thing all our readers have in common is that they are the widely connected and influential individuals.

## JOB FUNCTIONS



- Managing Directors / General Management
- Design Engineering / Service Engineers
- Maintenance Directors / Engineers
- Financing
- Buying / Purchasing
- Planning Consultants
- Production / Process Engineers
- Research & Development
- Technical Directors / Chief Engineers
- Civil Engineering / Construction Management

## SECTORS



- Construction
- Cogeneration
- Consulting Engineers
- Industrial End-Users
- IPPs
- Service Suppliers
- Water Utilities
- Data Centres

## Included in EVERY edition:

- Exclusive news & feature articles on the latest and most prominent industry stories
- Classifieds & Engine Manufacturers Guide
- Market Report \*
- New products & services \*\*
- Association News \*\*



## Print advertising

Double page spreads, Full, half and quarter-page print advertisements are available in each edition.



## Bonus Digital Issue

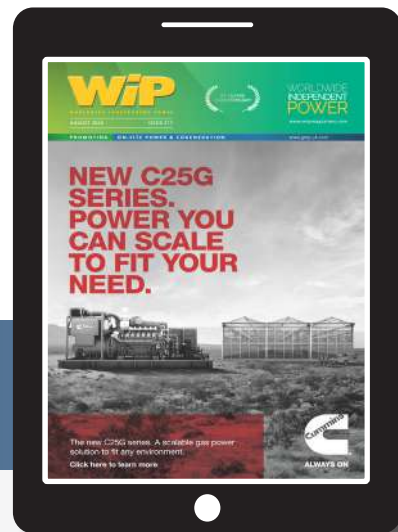
All advertisements are included free of charge within the digital versions of the magazines and are linked to your company website OR link of your choice!



\* All editions of WIP \*\* WIP & UK Power News



# Active Audience, High Impression!



## DIGITAL FORMAT

The local Professional-reading new population makes up the majority.



**30,981**  
Total Subscribers

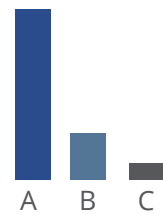


**7 min 8 sec**  
Avg. reading time per issue (2020)

Language Support:



Main: English  
All digital editions translatable to over 100 languages!



## DEVICE USAGE

A (Desktop) = 80%  
B (Phone) = 17%  
C (Tablet) = 3%



## ENGAGEMENTS

Website clicks = 36%  
Video Ad plays = 20%  
Downloads = 5%



## Sponsor Digital Mag

Be seen by all readers instantly upon opening the digital magazine!

Contact [power@gmp.uk.com](mailto:power@gmp.uk.com) for pricing.



## Hyperlink Your Ad

When your AD is clicked, users will be taken to your chosen website / landing page.

Your hyperlinked advert will 'flash' to increase chance of readers clicking.



## Video Ads

Your advert will feature a click to 'play' button (OR **Auto-Play** available!)

Show your audience more with your chosen video.

All you need is a YouTube link!

Prices upon request.



**1,357**  
Monthly impressions

Impressions = When an update is at least on screen for 300ms, or whenever it is clicked, whichever comes first.  
Statistics: LinkedIn Analytics



**4,110**  
Monthly Engagements

Engagements = no. of times people engaged with our posts through likes, comments, shares and more.  
Statistics: Facebook Insights Activity

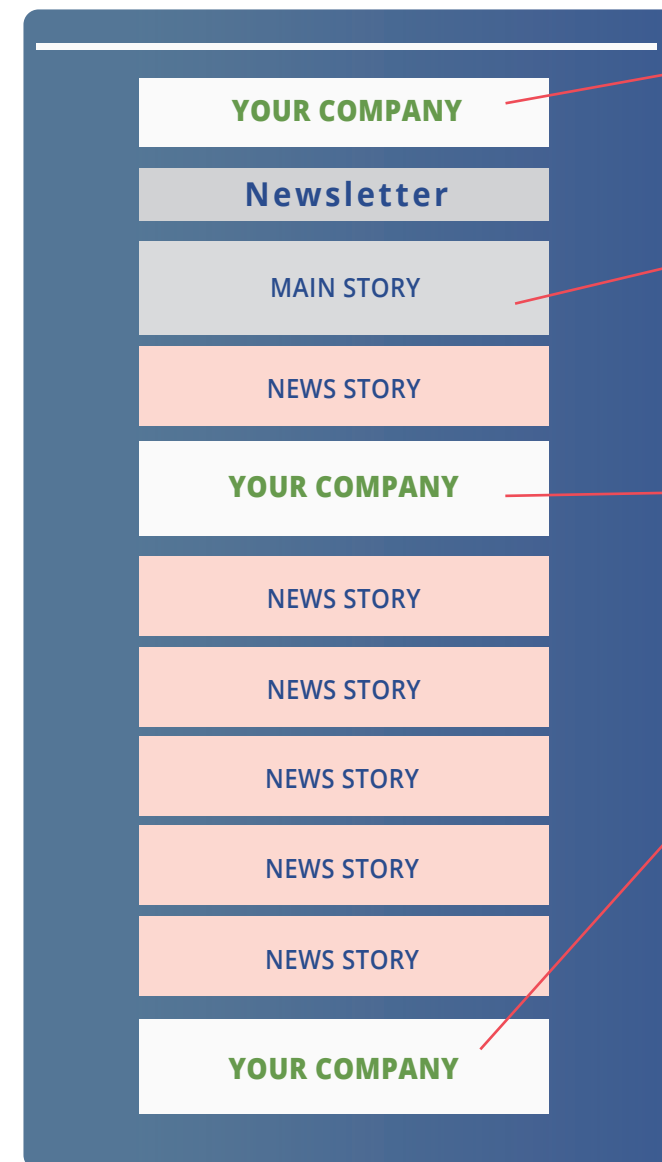


**6,650**  
Monthly Impressions (avg.)

Impressions = no. of times users saw our tweet on Twitter.  
Statistics: Twitter Analytics

# eNewsletter

Monthly Roundup of The Top News



1

## Email leaderboard

600 (w) x 80 (h) pixels  
Format: JPEG / PNG (under 1Mb)  
£1,500 per e-newsletter

2

## Sponsor this space

Image 600 (w) x 350 pixels (h)  
20-60 word description  
Button with hyperlink (4 word max)  
£2,250 per e-newsletter

3

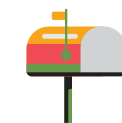
## Middle Banner

600 (w) x 250 (h) pixels  
Format: JPEG / PNG (under 1Mb)  
£1050 per e-newsletter

4

## Lower Banner

600 (w) x 250 (h) pixels  
Format: JPEG / PNG (under 1Mb)  
£925 per e-newsletter



**29.083**

Global opt-in audience\*

**13%**

Subscribers who are highly engaged and often open and click our emails\*

\* Source: MailChimp (2020)

# eBlasts

**Rate:**  
£0.50 / open — £750 minimum (best option for AWARENESS)  
£0.75 / unique clicks — £1,125 minimum (best option for ENGAGEMENT)

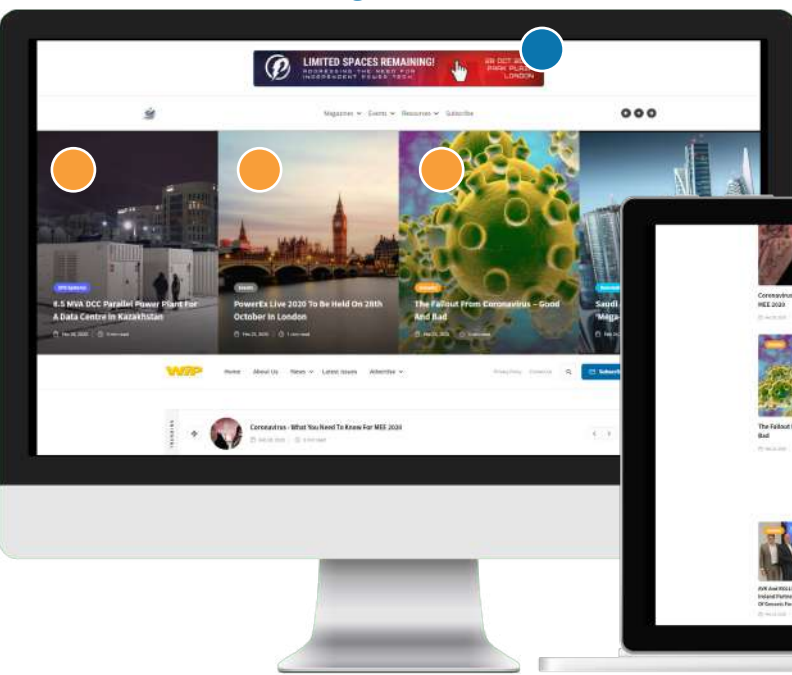
Promote your company's products, services or announcements via e-mail sent directly to our high quality readership for ALL 6 power publications.

- Please supply the HTML file using the document type HTML 4.0 transitional
- Please supply all images unless they are hosted by you and the paths referenced accordingly to where the files are hosted which must be on a publicly available webserver
- A pre-prepared HTML file MUST NOT use or include:  
• Background Images, Embedded audio/video files, Animated gifs, Flash based files (e.g. SWF, FLV), Javascript or other similar scripting.
- One week prior to eBlast date send:  
• Your HTML file/code plus e-mail subject line to [power@gmp.uk.com](mailto:power@gmp.uk.com); [oscar@gmp.uk.com](mailto:oscar@gmp.uk.com).
- A test e-mail will be sent for approval prior to mailing.
- 2 weeks after mail date - customer's will be sent a report including: unique clicks, deliveries, and open rate.
- Terms & Conditions:  
• An unsubscribe link will be placed in the bottom of the e-mail footer.

# Exclusive Advertising Packages

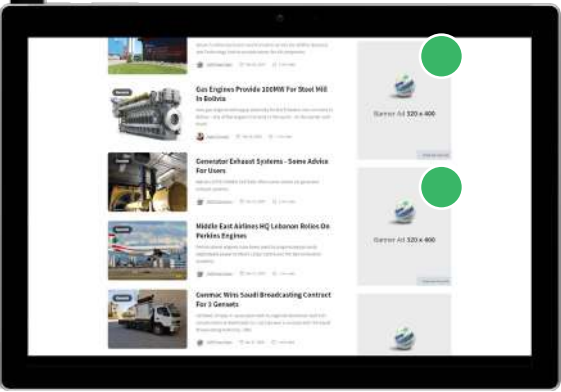
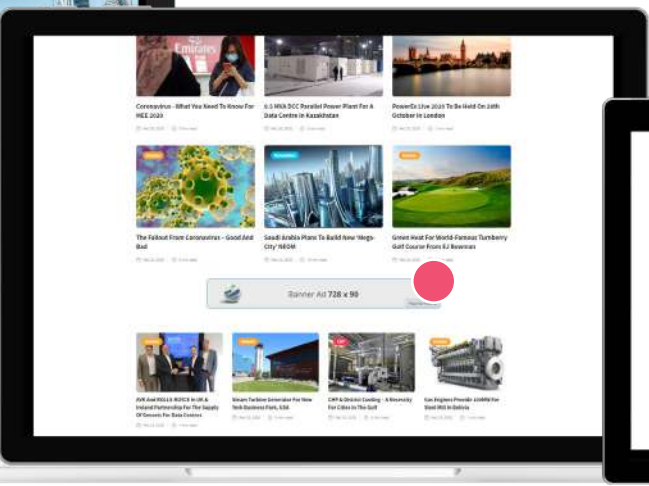
[www.wipmagazines.com](http://www.wipmagazines.com)

Get The Attention, Recognition And Sales You Deserve



Exclusive News Stories

User Experience Optimised



**News Package**

**£1095 / pm**

**1 featured story**  
*(prominent place on homepage + run of site)*

*max. 3*

**Light Package**

**£1295 / pm**

**1 fullsize banner**  
728x90px  
*(home page only)*

*max. 2*

**Pro Package**

**£1895 / pm**

**1 sidebar banner**  
320x440px  
*(run of site\*)*

*max. 3*

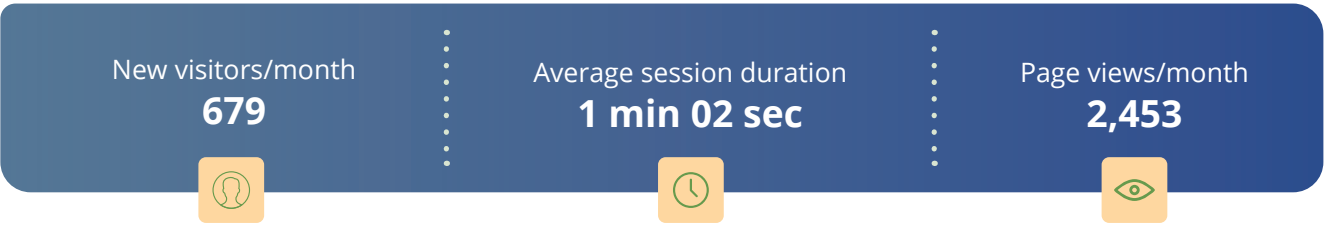
**Power Package**

**£2500 / pm**

**1 fullsize banner**  
728x90px  
*(run of site)*

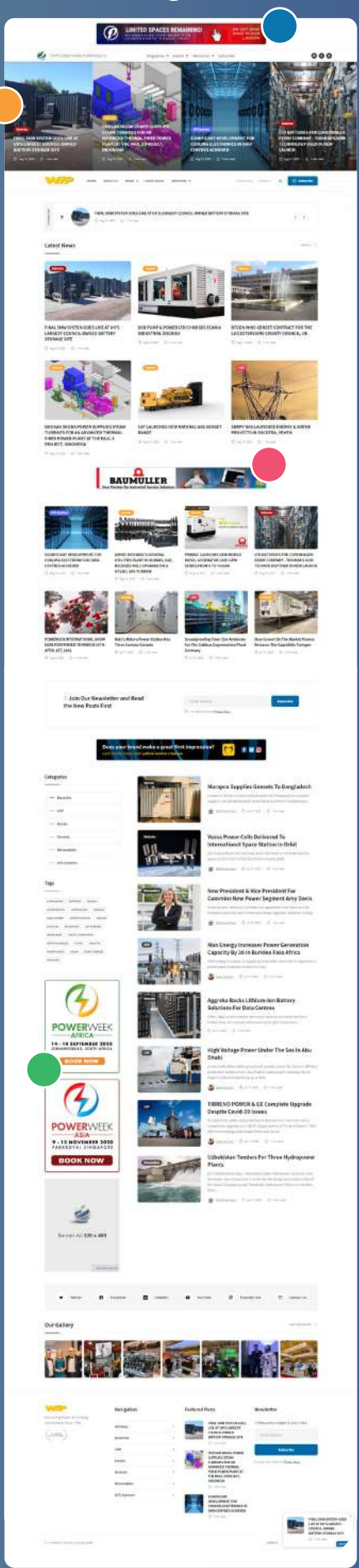
**ONLY 1**

\*Excludes: 'About', 'Advertise' and 'Contact' pages.  
Feel free to [contact us](#) if you have any questions or ideas. We will be glad to help and let you know more about all our marketing and advertising options.



Source: Google Analytics  
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

## Home Page Preview



# GMP Ltd Website

Features weekly updates and breaking news from around the world, show and event updates, information on our magazines and more!



## Key Statistics

New visitors/month  
**1,470**

Average time spent on site  
**1 min 42 sec**

Page views/month  
**5,615**



### Increased users & page views

The GMP website has seen a 66% rise in Users from 2019-2020.



### Low Bounce Rate (54%)

Our GMP website receives a lower than average bounce rate for the industry - meaning our visitors spend an above avg. time on the site!

Source: Google Analytics.  
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

Statistics avg. taken from 90 day period 2020

Banner prices are available upon request. Please email [power@gmp.uk.com](mailto:power@gmp.uk.com)

# Online Directory Website

The ultimate click and search guide for all professionals within the industry.



## Key Statistics

New visitors/month  
**679**

Average session duration  
**1 min 21 sec**

Page views/month  
**1,213**



### Increased users & page views

The Directory has seen a 26.8% rise in Users and from 2019-2020.



### Low Bounce Rate (62%)

Global Media's online Directory receives a lower than average bounce rate for the industry - meaning our visitors spend an above avg. time on the site!












Source: Google Analytics  
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

Statistics avg. taken from 90 day period 2020

Banner prices are available upon request. Please email [power@gmp.uk.com](mailto:power@gmp.uk.com)



	JAN / FEB	MARCH	APRIL	MAY	JUNE	JULY
KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
<b>CHP/COGENERATION</b>	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating	CHP/Cogeneration Gas Engines Diesel Engines Renewables Facilities Management Emissions Gas Turbines Biomass Fuels District Heating	CHP/Cogeneration Gas Engines Fuels Gas Turbines Filtration Wind Energy HRSG Power Stations	CHP/Cogeneration Gas Engines Power Plants Diesel Engines Renewables Gas Turbines Fuels Biomass	CHP/Cogeneration Gas Engines Emissions Fuels Filtration HRSG District Heating	CHP/Cogeneration Gas / Diesel Engines Gas Turbines Emissions Power Plants Renewables
<b>GEN-SETS, OEM'S, SUPPLIERS</b>	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Alternators Batteries UPS Systems Data Centres Controls & Monitoring Hire & Rental Equipment Silencers Noise & Vibration 	Gen-Sets Diesel Engines UPS Systems Loadbanks Test Equipment Noise & Vibration Batteries Data Centers Radiators Alternators Controls 	Gen-Sets Hire & Rental Equipment Alternators Maintenance Data Centers Controls & Monitoring Noise & Vibration Facilities Management 	Gen-Sets Diesel Engines Batteries, Chargers & Monitors Load Banks Alternators UPS Systems Controls & Monitoring Silencers Test Equipment 	Gen-Sets Hire & Rental Equipment Maintenance Data Centers Controls & Monitoring Noise & Vibration UPS / Batteries Radiators
<b>SYSTEMS</b>	Compressors Power Plants, Equipment & Operations Boilers Coolers & Cooling Systems	HRSG Switchgear Gears & Gear boxes Training	Noise & Vibration Filtration & Fuel Cells Transmission/Distribution Software/Simulation	Gears Rental Design & EU Power Review	Power Plants Renewables HRSG & Blading	Cabling Power Projects Software Switchgear
<b>EXHIBITIONS</b>	DISTRIBUTECH 2021 - 9th-11th February, San Diego, USA EXECUTIVE HIRE SHOW 2021 - 10th-11th February, Ricoh Arena, Coventry, UK ★ DATA CENTRE WORLD - March 24th-25th, ExCel London, UK	PowerGen INTERNATIONAL 2021 - 30th March - April 1st, Orlando, Florida, USA ★  ★ AMPS CONFERENCE 2021 - 22nd April 2021, One Great George Street, London, UK	ALL ENERGY EXHIBITION & CONFERENCE 2021 - May 12th-13th, SEC Glasgow, UK  2ND POWER & ENERGY AFRICA 2021 - 20th-22nd May, Kigali, Ruanda. 	★ MIDDLE EAST ENERGY 2021 - 14 - 16 June 2021, Dubai  ASME 2021 Turbo Expo Conference & Exposition - June 7th-11th, 2021, Pittsburgh, PA, USA  EM-POWER EUROPE - June 9th-11th June, 2021, Munich, Germany		
<b>DEADLINES</b>	Editorial copy - Jan 18th Adverts - Jan 27th Publication date Feb 22nd	<b>DEADLINES</b> Editorial copy - Feb 22nd Adverts - March 8th Publication date March 23rd	<b>DEADLINES</b> Editorial copy - March 29th Adverts - April 13th Publication date April 26th	<b>DEADLINES</b> Editorial copy - April 28th Adverts - May 10th Publication date May 24th	<b>DEADLINES</b> Editorial copy - May 26th Adverts - June 14th Publication date June 28th	<b>DEADLINES</b> Editorial copy - June 29th Adverts - July 12th Publication date July 26th

	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
KEY TOPICS	CHP/Cogeneration Gas Engines Fuels Filtration HRSG Renewables District Heating Biomass	CHP/Cogeneration Gas / Diesel Engines Gas Turbines Emissions Renewables	CHP/Cogeneration Gas Engines Gas Turbines Filtration Fuels Renewables Biomass Power Plants	CHP/Cogeneration Gas / Diesel Engines Gas Turbines District Heating Renewables HRSG	CHP/Cogeneration Gas Engines Biomass Emissions Renewables Fuels
CHP/COGENERATION					
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Batteries, Chargers & Monitors Load Banks Alternators Maintenance UPS Systems Data Centres Hire & Rental Controls & Monitoring Test Equipment Silencers	Gen-Sets Data Centers Controls & Monitoring Noise & Vibration UPS Systems Batteries Radiators Alternators	Gen-Sets Diesel Engines Test Equipment Load Banks Alternators Maintenance UPS / Batteries Data Centres Hire & Rental Controls & Monitoring	Gen-Sets Radiators Batteries Alternators UPS Systems Controls & Monitoring On Site Power	Gen-Sets Diesel Engines Load Banks Alternators Data Centres Controls & Monitoring Test Equipment
SYSTEMS					
	Steam Turbines Generators HRSG	Boilers Emissions Biomass	Fuel Cells Heat Exchangers Filtration & Power Station Design	Emissions & Power Plants Operations & Maintenance Gen-Set Round Up	HRSG Boilers Steam Turbines Rental
EXHIBITIONS	G-POWER CHINA International Power & Generating Sets Exhibition - September 2021 TBA  ★  中国动力展	POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK  ★   SHOWMAN'S SHOW 2021 - 20-21 October 2021, Newbury Showground, UK	ENLIT EUROPE - 30th Nov - 2nd December, 2021, Milan, Italy [show combines POWERGEN Europe and European Utility Week]  	PowerGen International 2021 - 7th-9th December Las Vegas Convention Center, Las Vegas NV, US  	Executive Hire Show 2021 Date TBA Ricoh Arena, Coventry, UK  ELECAMA 2021 Jan - Date TBA India  ★ MIDDLE EAST ENERGY 2021 March - Date TBA Dubai, United Arab Emirates
DEADLINES	Editorial copy - July 27th Adverts - August 12th Publication date August 26th	Editorial copy - August 27th Adverts - Sept. 13th Publication date Sept. 27th	Editorial copy Sept. 28th Adverts - October 11th Publication date October 25th	Editorial copy - October 26th Adverts - November 8th Publication date November 22nd	Editorial copy - November 23rd Adverts - December 6th Publication date December 20th



	DEC 20 - JAN 21	APRIL - MAY	DEC 21 - JAN 22	JAN - FEB	JUNE - JULY	JAN - FEB 22
	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
CHP/COGENERATION	CHP/Cogeneration Gas Engines Gas Turbines Biomass Fuels Power Solutions Renewables Emissions Filtration District Heating	CHP/Cogeneration Fuels & Lubricants Emissions Filtration District Heating Gas Engines Gas Turbines Biomass Fuels Renewables	CHP/Cogeneration Biomass Fuels & Lubricants Emissions Filtration Gas Engines Gas Turbines District Heating Fuels Power Solutions	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating	CHP/Cogeneration District Heating Emissions Fuels & Lubricants Biomass Filtration Gas Engines Power Solutions Renewables Gas Turbines	CHP/Cogeneration Gas Turbines Fuels & Lubricants Biomass Filtration Renewables Emissions Fuels Gas Engines District Heating
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators	Gen-Sets Data Centres Diesel Engines Heat Exchangers Hire & Rental Controls & Monitoring Maintenance Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators UPS Systems Radiators	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators	Gen-Sets Load Banks Heat Exchangers UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance
SYSTEMS	Compressors Power Plants, Equipment & Operations Maintenance Coolers & Cooling Systems	Boilers Maintenance Power Plants, Equipment & Operations Operations Coolers & Cooling Systems	Coolers & Cooling Systems Power Plants, Equipment & Operations Compressors Boilers	Compressors Power Plants, Equipment & Operations Maintenance Coolers & Cooling Systems	Boilers Maintenance Power Plants, Equipment & Operations Operations Coolers & Cooling Systems	Coolers & Cooling Systems Power Plants, Equipment & Operations Operations Compressors Boilers
EXHIBITIONS	<div> <div>MIDDLE EAST ENERGY 2021 - 14 - 16 June 2021, Dubai</div> <div> </div> </div> <div> <div>★ POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK</div> <div> <div>ENLIT EUROPE - 30th Nov - 2nd December, 2021, Milan, Italy [show combines POWERGEN Europe and European Utility Week]</div> <div>★ MIDDLE EAST ENERGY 2021 - 14 - 16 June 2021, Dubai</div> </div> </div>		<div> <div>MIDDLE EAST ENERGY 2022 March - Date TBA</div> <div>Dubai, United Arab Emirates</div> </div>	<div> <div>AFRICA ENERGY INDABA - 2nd-3rd March 2021, Cape Town, South Africa</div> <div> <div>POWERGEN AFRICA + AFRICA UTILITY WEEK - 11th-13th May, 2021, Cape Town, South Africa</div> </div> </div>	<div> <div>MIDDLE EAST ENERGY 2021 - 14 - 16 June 2021, Dubai</div> <div> <div>4TH POWER &amp; ENERGY AFRICA 2021 - 23rd-25th September, 2021, Addis Ababa, Ethiopia</div> <div> <div>POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK</div> </div> </div> </div>	<div> </div>
	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES
	Editorial copy - Dec 28th Adverts - Jan 11th Publication date Jan 25th	Editorial copy - April 12th Adverts - May 10th Publication date May 24th	Editorial copy - Dec 27th Adverts - Jan 10th Publication date Jan 24th	Editorial copy - Jan 11th Adverts - Jan 18th Publication date Feb 22nd	Editorial copy - June 29th Adverts - July 12th Publication date July 26th	Editorial copy - Jan 17th Adverts - Feb 7th Publication date Feb 28th

## CHP/COGENERATION

## MARCH - APRIL

## KEY TOPICS

CHP/Cogeneration  
Gas Engines  
Gas Turbines  
Biomass  
Power Solutions  
Renewables  
Fuels & Lubricants  
Emissions  
Filtration  
District Heating

## JULY - AUGUST

## KEY TOPICS

CHP/Cogeneration  
District Heating  
Emissions  
Fuels & Lubricants  
Biomass  
Filtration  
Gas Engines  
Power Solutions  
Renewables  
Gas Turbines

## JAN - MARCH

## KEY TOPICS

CHP/Cogeneration  
Gas Engines  
Diesel Engines  
Renewables  
Facilities Management  
Emissions  
Gas Turbines  
Biomass  
Fuels  
District Heating

## OCT - DEC

## KEY TOPICS

CHP/Cogeneration  
Gas Turbines  
Fuels & Lubricants  
Biomass  
Filtration  
Renewables  
Emissions  
Fuels  
Gas Engines  
Power Solutions

## GEN-SETS, OEM'S, SUPPLIERS

Gen-Sets  
Diesel Engines  
Radiators  
Batteries, Chargers & Monitors  
Load Banks  
Noise & Vibration  
Alternators  
Maintenance  
UPS Systems  
Data Centres  
Heat Exchangers  
Hire & Rental  
Controls & Monitoring

Gen-Sets  
Radiators  
Noise & Vibration  
Data Centres  
Diesel Engines  
UPS Systems  
Controls & Monitoring  
Maintenance  
Load Banks  
Heat Exchangers  
Hire & Rental  
Batteries, Chargers & Monitors  
Alternators

Gen-Sets  
UPS Systems  
Controls & Monitoring  
Radiators  
Noise & Vibration  
Hire & Rental  
Batteries, Chargers & Monitors  
Alternators  
Data Centres  
Diesel Engines  
Maintenance  
Load Banks  
Heat Exchangers

Gen-Sets  
Load Banks  
Heat Exchangers  
UPS Systems  
Controls & Monitoring  
Radiators  
Noise & Vibration  
Hire & Rental  
Batteries, Chargers & Monitors  
Alternators  
Data Centres  
Diesel Engines  
Maintenance

## SYSTEMS

Compressors  
Power Plants, Equipment & Operations  
Maintenance  
Coolers & Cooling Systems

Boilers  
Maintenance  
Power Plants, Equipment & Operations  
Coolers & Cooling Systems

Coolers & Cooling Systems  
Boilers  
Maintenance  
Compressors  
Power Plants & Operations

Coolers & Cooling Systems  
Power Plants, Equipment & Operations  
Compressors  
Boilers

## EXHIBITIONS

MIDDLE EAST ENERGY 2021 -  
14 - 16 June 2021, Dubai  
  
GPOWER (19th China Int. Power &  
Generating Sets Exhibition)  
16-18 June, SNIEC, Shanghai



G-POWER CHINA International Power &  
Generating Sets Exhibition - September 2021  
TBC

POWEREX LIVE 2021 - 6th October 2021, 200  
Westminster Bridge Rd, London SE1 7UT, UK



ASME Turbo Expo: Turbomachinery  
Technical Conference and Exhibition  
Phoenix, Arizona, USA  
Date TBA



POWERGEN INTERNATIONAL 2021  
- 30th March - April 1st, Orlando,  
Florida, USA

PowerGen International 2021 - 7th-  
9th December Las Vegas Convention  
Center, Las Vegas NV, US



## DEADLINES

Editorial copy - March 22nd  
Adverts - April 12th  
Publication date April 26th

## DEADLINES

Editorial copy - July 27th  
Adverts - August 12th  
Publication date August 26th

## DEADLINES

Editorial copy - June 21st  
Adverts - July 12th  
Publication date July 26th

## DEADLINES

Editorial copy - October 25th  
Adverts - November 15th  
Publication date November 22nd



JAN - FEB		MARCH - APRIL		MAY - JUNE		JULY - AUGUST		SEPT. - OCTOBER		NOV - DEC	
KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS	
CHP/COGENERATION	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration
	Gas Engines	Biomass	District Heating	Biomass	Gas Engines	Gas Engines	Gas Engines	Gas Engines	Gas Engines	Fuels & Lubricants	Fuels & Lubricants
	Gas Turbines	Fuels & Lubricants	Power Solutions	Filtration	District Heating	District Heating	District Heating	District Heating	District Heating	Biomass	Biomass
	Biomass	Emissions	Renewables	Gas Engines	Fuels & Lubricants	Fuels & Lubricants	Fuels & Lubricants	Fuels & Lubricants	Fuels & Lubricants	Filtration	Filtration
	Power Solutions	Filtration	Biomass	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Gas Engines	Gas Engines
	Renewables	Gas Engines	Fuels & Lubricants	Renewables	Renewables	Renewables	Renewables	Renewables	Renewables	District Heating	District Heating
	Fuels & Lubricants	Gas Turbines	Emissions	Emissions	Emissions	Emissions	Emissions	Emissions	Emissions	Emissions	Emissions
	Emissions	District Heating	Filtration	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Power Solutions	Power Solutions
	Filtration	Fuels	Gas Engines	Renewables	Renewables	Renewables	Renewables	Renewables	Renewables	Renewables	Renewables
	District Heating	Power Solutions	Gas Turbines	Gas Turbines	Gas Turbines	Gas Turbines	Gas Turbines	Gas Turbines	Gas Turbines	Gas Turbines	Gas Turbines
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets	Gen-Sets
	Diesel Engines	Data Centres	Load Banks	Noise & Vibration	Noise & Vibration	Noise & Vibration	Noise & Vibration	UPS Systems	UPS Systems	Radiators	Radiators
	Radiators	Diesel Engines	Noise & Vibration	Alternators	Alternators	Alternators	Alternators	Load Banks	Load Banks	Noise & Vibration	Noise & Vibration
	Batteries, Chargers & Monitors	Heat Exchangers	UPS Systems	UPS Systems	UPS Systems	UPS Systems	UPS Systems	Heat Exchangers	Heat Exchangers	Data Centres	Data Centres
	Load Banks	Hire & Rental	Radiators	Load Banks	Load Banks	Load Banks	Load Banks	Hire & Rental	Hire & Rental	Diesel Engines	Diesel Engines
	Noise & Vibration	Controls & Monitoring	Data Centres	Radiators	Radiators	Radiators	Radiators	Batteries, Chargers & Monitors	Batteries, Chargers & Monitors	UPS Systems	UPS Systems
	Alternators	Maintenance	Diesel Engines	Controls & Monitoring	Controls & Monitoring	Controls & Monitoring	Controls & Monitoring	Radiators	Radiators	Controls & Monitoring	Controls & Monitoring
	Maintenance	Batteries, Chargers & Monitors	Heat Exchangers	Maintenance	Maintenance	Maintenance	Maintenance	Noise & Vibration	Noise & Vibration	Maintenance	Maintenance
	UPS Systems	Load Banks	Hire & Rental	Data Centres	Data Centres	Data Centres	Data Centres	Alternators	Alternators	Load Banks	Load Banks
	Data Centres	Noise & Vibration	Controls & Monitoring	Heat Exchangers	Heat Exchangers	Heat Exchangers	Heat Exchangers	Controls & Monitoring	Controls & Monitoring	Heat Exchangers	Heat Exchangers
Heat Exchangers	Alternators	Maintenance	Hire & Rental	Hire & Rental	Hire & Rental	Hire & Rental	Maintenance	Maintenance	Hire & Rental	Hire & Rental	
Hire & Rental	UPS Systems	Maintenance	Controls & Monitoring	Controls & Monitoring	Controls & Monitoring	Controls & Monitoring	Data Centres	Data Centres	Batteries, Chargers & Monitors	Batteries, Chargers & Monitors	
Controls & Monitoring	Radiators		Hire & Rental	Hire & Rental	Hire & Rental	Hire & Rental	Diesel Engines	Diesel Engines	Alternators	Alternators	
SYSTEMS	Compressors	Power Plants, Equipment & Operations	Boilers	Maintenance	Maintenance	Maintenance	Maintenance	Coolers & Cooling Systems	Coolers & Cooling Systems	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations
	Power Plants, Equipment & Operations	Boilers	Compressors	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Maintenance	Maintenance	Operations	Operations
	Boilers	Compressors	Coolers & Cooling Systems	Boilers	Boilers	Boilers	Boilers	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Coolers & Cooling Systems	Coolers & Cooling Systems
	Coolers & Cooling Systems	Coolers & Cooling Systems	Maintenance	Compressors	Compressors	Compressors	Compressors	Operations	Operations	Maintenance	Maintenance
EXHIBITIONS	EXECUTIVE HIRE SHOW 2021 - 10th -11th February, Ricoh Arena, Coventry, UK	14TH INTERNATIONAL CONFERENCE ON TURBOCHARGERS & TURBOCHARGING (IMechE) - 11th-12th May, 2021, London UK	MIDDLE EAST ENERGY 2021 - 14 - 16 June 2021, Dubai	POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK	POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK	POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK	POWEREX LIVE 2021 - 6th October 2021, 200 Westminster Bridge Rd, London SE1 7UT, UK				
	DATA CENTRE WORLD - March 24th-25th, ExCel London, UK	ALL ENERGY EXHIBITION & CONFERENCE 2021 - May 12th-13th, SEC Glasgow, UK									
	AMPS CONFERENCE 2021 - 22nd April 2021, One Great George Street, London, UK	HILLHEAD 2021 - 22nd-24th June 2021 at Hillhead Quarry, Buxton, Derbyshire, UK									
DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES	
Editorial copy - Jan 11th		Editorial copy - March 8th		Editorial copy - May 24th		Editorial copy - July 19th		Editorial copy Sept. 20th		Editorial copy - November 8th	
Adverts - Jan 25th		Adverts - March 22nd		Adverts - June 14th		Adverts - August 16th		Adverts - October 11th		Adverts - December 6th	
Publication date Feb 22nd		Publication date April 26th		Publication date June 28th		Publication date August 23rd		Publication date October 25th		Publication date December 20th	



A4 SIZE



**Full Page**

Metric:  
210mm (w) x 297mm (h)  
Imperial:  
8.267" (w) x 11.692" (h)



**Bleed Size:**

Metric:  
216mm (w) x 303mm (h)  
Imperial:  
8.503" (w) x 11.929" (h)



**Type Area:**

Metric:  
190mm (w) x 277mm (h)  
Imperial:  
7.480" (w) x 10.905" (h)



**Half-Page**

Landscape:  
185mm (w) x 128mm (h)  
Portrait:  
87mm (w) x 265mm (h)



**Quarter Page**

Metric:  
87mm (w) x 128mm (h)  
Imperial:  
3.425" (w) x 5.039" (h)



**Double Page:**

Metric:  
420mm (w) x 297mm (h)  
Imperial:  
16.535" (w) x 11.692" (h)



**Bleed Size:**

Metric:  
426mm (w) x 303mm (h)  
Imperial:  
16.771" (w) x 11.929" (h)



**Type Area:**

Metric:  
400mm (w) x 277mm (h)  
Imperial:  
15.748" (w) x 10.905" (h)



**Front Cover**

Metric:  
210mm (w) x 240mm (h)  
Imperial:  
8.267" (w) x 9.448" (h)



TABLOID SIZE



**Full Page**

Metric:  
245mm (w) x 330mm (h)  
Imperial:  
9.645" (w) x 12.992" (h)



**Bleed Size:**

Metric:  
251mm (w) x 336mm (h)  
Imperial:  
9.882" (w) x 13.228" (h)



**Type Area:**

Metric:  
225mm (w) x 310mm (h)  
Imperial:  
8.858" (w) x 12.205" (h)



**Half-Page**

Landscape:  
220mm (w) x 145mm (h)  
Portrait:  
110mm (w) x 300mm (h)



**Quarter Page**

Metric:  
95mm (w) x 145mm (h)  
Imperial:  
3.740" (w) x 5.709" (h)  
Top Strap Advert:  
235 (w) x 55 (h) mm

**Classified advert**  
12 months promotion  
in ALL 27 power  
publications  
**ONLY £780**  
42mm x 36mm

**Bonus Digital Issue**

All advertisements are included **free of charge** within the digital versions of the magazines and are linked to your company website OR link of your choice!

REQUIREMENTS

**Artwork:**

300dpi  
CMYK

**Files Accepted:**

PDF  
JPEG

**Video advert:**

(Click to play advert)  
YouTube / Vimeo link  
MP4.

**Supply:**

oscar@gmp.uk.com  
power@gmp.uk.com

**Do not use:**

RGB colour  
pict files



No. of insertions:	1-2	3-5	6-7	8-11
Outside Back Cover	£4,125	£3,925	£3,580	£3,180
Inside Front Cover	£3,900	£3,675	£3,510	£3,250
Inside Back Cover	£3,520	£3,510	£3,325	£3,145
Double Page Spread	£6,325	£5,930	£5,550	£5,190
Full Page	£3,510	£3,290	£3,080	£2,885
Half Page	£2,090	£1,990	£1,875	£1,785
Quarter Page	£1,500	£1,440	£1,385	£1,325



No. of insertions:	1-2	3-5	6-7	8-11
Quarter Page (FRONT)	£900	£900	£900	£900
Outside Back Cover	£2,900	£2,700	£2,500	£2,300
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Half Page	£1,275	£1,100	£990	£895
Quarter Page	£725	£675	£585	£495

Publication:	MEP MIDDLE EAST POWER		AFRICA Power News		IPA INDEPENDENT POWER ASIA	AMERICAN POWER NEWS USA, CANADA, CARIBBEAN & S. AMERICA
Outside Back Cover	£3,179	£2,911	£3,179	£2,911	£3,179	£3,179
Inside Front Cover	£3,512	£3,316	£3,512	£3,316	£3,512	N/A
Inside Back Cover	£3,327	£3,144	£3,327	£3,144	£3,327	£3,327
Double Page Spread	£5,549	£5,191	£5,549	£5,191	£5,549	£5,549
Full Page	£3,083	£2,884	£3,083	£2,884	£3,083	£3,083
Half Page	£1,883	£1,783	£1,883	£1,783	£1,883	£1,883
Quarter Page	£1,384	£1,324	£1,384	£1,324	£1,384	£1,384
No. of insertions:	1-2	3-4	1-2	3-4	1-3	1-2



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