

POWER DIVISION MEDIA INFORMATION



PROMOTING POWER & CREATING CONNECTIONS SINCE 1999

OUR POWER PORTFOLIO



Magazines

We offer a portfolio of magazines – *Worldwide Independent Power*, *Independent Power Asia*, *UK Power News*, *Middle East Power*, *American Power News* & *Africa Power News*. Circulating in 153 countries worldwide and reaching upwards of 40,000 readers!

All our magazines and the Gen-Set & Cogeneration Directory are available in Print & Digital versions. Each magazine takes you into the heart of the industry with high-quality, in-depth and informative editorials, providing the latest market, technical and product news, supported by comment and analysis from some of the leading industry professionals.



Websites

gmp.uk.com



Page views/month
15,596

gmppdirectory.com



Page views/month
4,376

Statistics avg. taken from 90 day period (Feb-May 2019)

Source: Google Analytics.
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

e-Newsletters & e-Blasts

36,207

Global opt-in audience

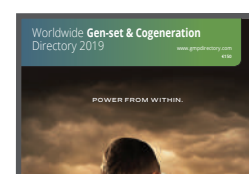
1,623,590

Successfully delivered emails
(June 2018-2019)

Highly engaged audience

11% of subscribers are highly engaged and often open and click our emails

Source: MailChimp (as of July 2019)



Year Planner

Our unique and exclusive Year Planner (published each year with WIP December) is carefully put together for your convenience to plan and keep up-to-date on all the major shows within the power industry.

Advertising 'units' are available at a first-come-first-serve basis.

Contact power@gmp.uk.com for rates and availability.

**PREPARE FOR
ALL THE MAJOR
SHOWS IN 2020
WITH OUR
YEAR PLANNER**

Worldwide Directory

The **Worldwide Gen-Set & Cogeneration Directory** is a powerful resource for professionals within the independent power sectors involved in engineering, manufacturing, servicing and purchasing functions.

Advertisers in the 2020 Directory will receive year-round exposure and prime visibility as an industry leader to the on-site power and cogeneration community.



Our Sister Company

Our sister company **Global Media Creative Solutions Ltd** is a "One Stop Production Company" that produces professional Company Audio Video's for ALL your marketing needs.

For more details & prices contact us! or visit the website below:

www.gmcs.uk.com



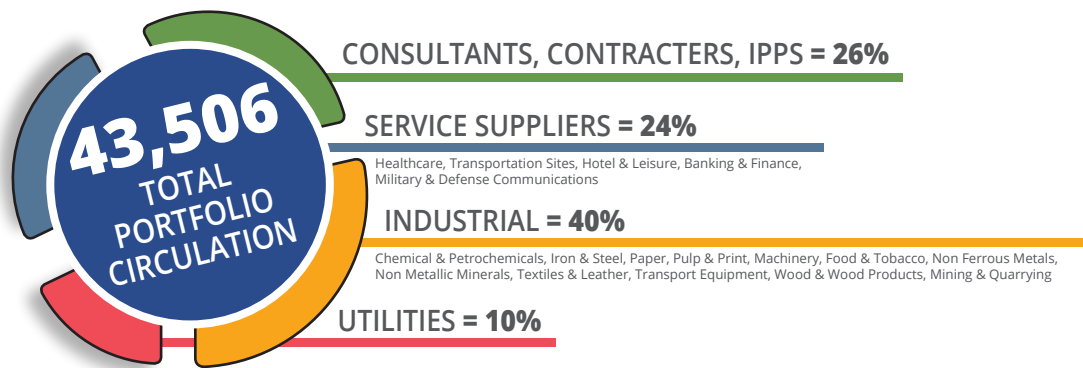
Celebrating 21 years of supporting industry, promoting new technology, amplifying new approaches and raising awareness.

Global Media Publishing Ltd. look forward to another year of providing the world's leading energy magazines for all within the industry!

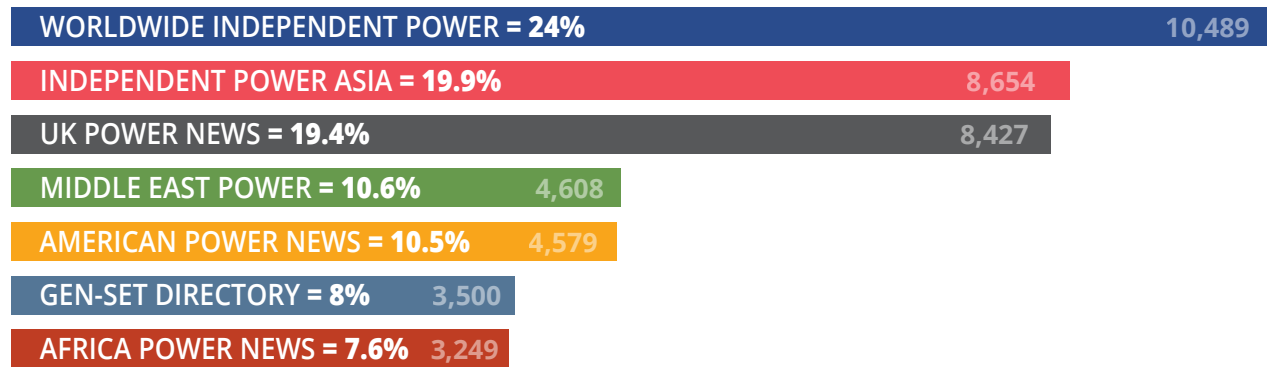
Circulation strength

Global Media Publishing Ltd has been formed since 1999 as one of the leading publishers of International magazines & information providers for the Independent Power/Standby Generator/CHP/District Heating & Cogeneration markets.

CIRCULATION BY INDUSTRY



CIRCULATION BY MAGAZINE



Global distribution

Based on Worldwide Independent Power



NORTH, CENTRAL &
SOUTH AMERICA

11%

EUROPE

38%

AFRICA

9%

ASIA

25%

MIDDLE
EAST

17%

Our readership

We take our time to consistently research the market place whilst speaking directly to the most affluent and active professionals within the industry. This enables us to identify high quality readers with vital purchasing power for your products and services. One thing all our readers have in common is that they are the widely connected and influential individuals.

JOB FUNCTIONS



- Managing Directors / General Management
- Design Engineering / Service Engineers
- Maintenance Directors / Engineers
- Financing
- Buying / Purchasing
- Planning Consultants
- Production / Process Engineers
- Research & Development
- Technical Directors / Chief Engineers
- Civil Engineering / Construction Management

SECTORS



- Construction
- Cogeneration
- Consulting Engineers
- Industrial End-Users
- IPPs
- Service Suppliers
- Water Utilities
- Data Centres

Included in EVERY edition:

- Exclusive news & feature articles on the latest and most prominent industry stories
- Classifieds & Engine Manufacturers Guide
- Market Report *
- New products & services **
- Association News **



Print advertising

Double page spreads, Full, half and quarter-page print advertisements are available in each edition.



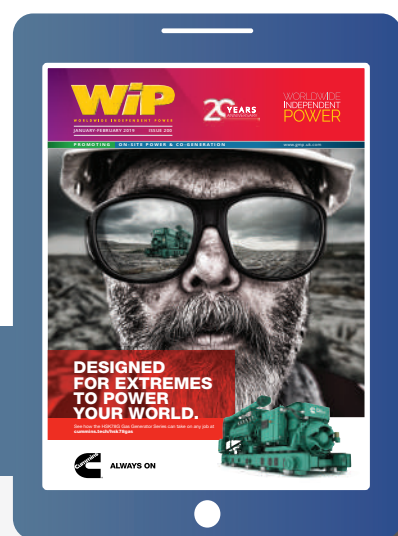
Bonus Digital Issue

All advertisements are included free of charge within the digital versions of the magazines and are linked to your company website OR link of your choice!



* All editions of WIP ** WIP & UK Power News

Active Audience, High Impression!



DIGITAL FORMAT

The local Professional-reading new population makes up the majority.



34,567

Subscribers for all publications



79,732

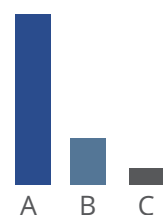
Engagements (Actions Taken)

Language Support:



Main: English

All digital editions translatable to over 100 languages!



DEVICE USAGE

A (Desktop) = 80%
B (Phone) = 17%
C (Tablet) = 3%



ENGAGEMENTS

Website clicks = 36%
Transalte tool = 21%
Video plays = 20%
Downloads = 5%



Intro sponsor space

Be seen by all readers instantly upon opening the digital magazine!

Contact oscar@gmp.uk.com for pricing and spec.



Pop-up web page

When your AD is clicked, a pop-up web page within the same browser window opens.

This is perfect for a landing page!



Video Ads

Your advert will feature a 'play' button whereby readers can click to play your chosen product/promotional video.

All you need is a YouTube link!

Prices upon request.



1,357

Monthly impressions

Impressions = When an update is at least on screen for 300ms, or whenever it is clicked, whichever comes first. Statistics: LinkedIn Analytics (Jan-June 2019)



4,110

Monthly Engagements



Engagements = no. of times people engaged with our posts through likes, comments, shares and more. Statistics: Facebook Insights Activity (Jan-June 2019)



6,650

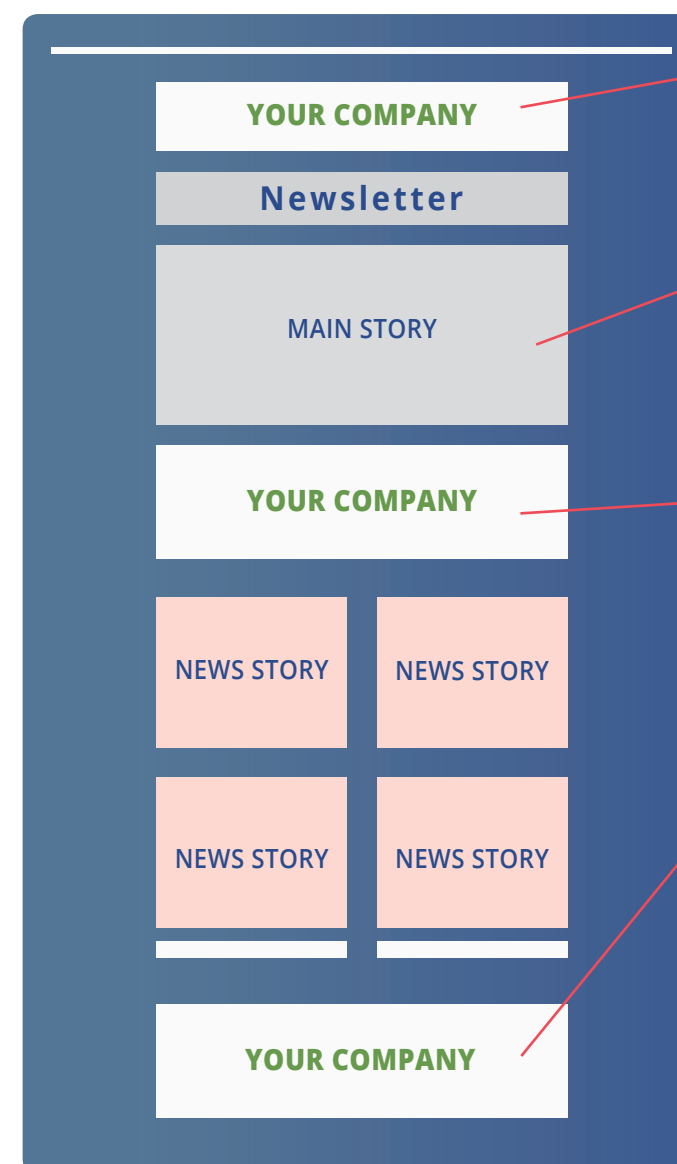
Monthly Impressions (avg.)

Impressions = no. of times users saw our tweet on Twitter. Statistics: Twitter Analytics (Jan-June 2019)

Want to be featured on our social media? Prices are available upon request: Please email power@gmp.uk.com

eNewsletter

Monthly Roundup of The Top News



1

Email leaderboard

600 (w) x 80 (h) pixels
Format: JPEG / PNG (under 1Mb)
£1,500 per e-newsletter

2

Sponsor this space

Image 600 (w) x 350 pixels (h)
20-60 word description
Button with hyperlink (4 word max)
£2,250 per e-newsletter

3

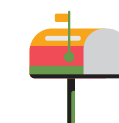
Middle Banner

600 (w) x 250 (h) pixels
Format: JPEG / PNG (under 1Mb)
£1050 per e-newsletter

4

Lower Banner

600 (w) x 250 (h) pixels
Format: JPEG / PNG (under 1Mb)
£925 per e-newsletter



36,207

Global opt-in audience*

11%

Subscribers who are highly engaged and often open and click our emails*

* Source: MailChimp (2019)

eBlasts

Rate:
£0.50 / open — £750 minimum (best option for AWARENESS)
£0.75 / unique clicks — £1,125 minimum (best option for ENGAGEMENT)

Promote your company's products, services or announcements via e-mail sent directly to our high quality readership for ALL 6 power publications.

- Please supply the HTML file using the document type HTML 4.0 transitional
- Please supply all images unless they are hosted by you and the paths referenced accordingly to where the files are hosted which must be on a publicly available webserver
- A pre-prepared HTML file MUST NOT use or include:
• Background Images, Embedded audio/video files, Animated gifs, Flash based files (e.g. SWF, FLV), Javascript or other similar scripting.
- One week prior to eBlast date send:
• Your HTML file/code plus e-mail subject line to power@gmp.uk.com; oscar@gmp.uk.com.
- A test e-mail will be sent for approval prior to mailing.
- 2 weeks after mail date - customer's will be sent a report including: unique clicks, deliveries, and open rate.
- Terms & Conditions:
• An unsubscribe link will be placed in the bottom of the e-mail footer.

Need to target a specific region or segment? Please contact power@gmp.uk.com for more info.

GMP Website

Features weekly updates and breaking news from around the world, show and event updates, information on our magazines and more!



Key Statistics

New visitors/month
7,954

Average time spent on site
2 min 20 sec

Page views/month
15,596



Increased users & page views

The GMP website has seen a 138.5% & 53% rise in Users and Page Views respectively, from 2018-2019.



Low Bounce Rate (54%)

Our GMP website receives a lower than average bounce rate for the industry - meaning our visitors spend an above avg. time on the site!

Source: Google Analytics.
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

Statistics avg. taken from 90 day period (Feb-May 2019)

Banner prices are available upon request. Please email power@gmp.uk.com

Online Directory Website

The ultimate click and search guide for all professionals within the industry.



Key Statistics

New visitors/month
1,892

Average session duration
1 min 12 sec

Page views/month
4,376



Increased users & page views

The Directory has seen a 213% & 48% rise in Users and Page Views respectively, from 2018-2019.



Low Bounce Rate (57%)

Global Media's online Directory receives a lower than average bounce rate for the industry - meaning our visitors spend an above avg. time on the site!

Source: Google Analytics
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

Statistics avg. taken from 90 day period (Feb-May 2019)

Banner prices are available upon request. Please email power@gmp.uk.com

	JAN / FEB	MARCH	APRIL	MAY	JUNE	JULY
	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
CHP/COGENERATION	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating	CHP/Cogeneration Gas Engines Diesel Engines Renewables Facilities Management Emissions Gas Turbines Biomass Fuels District Heating	CHP/Cogeneration Gas Engines Fuels Gas Turbines Filtration Wind Energy HRSG Power Stations	CHP/Cogeneration Gas Engines Power Plants Diesel Engines Renewables Gas Turbines Fuels Biomass	CHP/Cogeneration Gas Engines Emissions Fuels Filtration HRSG District Heating	CHP/Cogeneration Gas / Diesel Engines Gas Turbines Emissions Power Plants Renewables
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Alternators Batteries UPS Systems Data Centres Controls & Monitoring Hire & Rental Equipment Silencers Noise & Vibration 	Gen-Sets Diesel Engines UPS Systems Loadbanks Test Equipment Noise & Vibration Batteries Data Centers Radiators Alternators Controls 	Gen-Sets Hire & Rental Equipment Alternators Maintenance Data Centers Controls & Monitoring Noise & Vibration Facilities Management 	Gen-Sets Diesel Engines Batteries, Chargers & Monitors Load Banks Alternators UPS Systems Controls & Monitoring Silencers Test Equipment 	Gen-Sets Hire & Rental Equipment Maintenance Data Centers Controls & Monitoring Noise & Vibration UPS / Batteries Radiators 
SYSTEMS	Compressors Power Plants, Equipment & Operations Boilers Coolers & Cooling Systems	HRSG Switchgear Gears & Gear boxes Training	Noise & Vibration Filtration & Fuel Cells Transmission/Distribution Software/Simulation	Gears Rental Design & EU Power Review	Power Plants Renewables HRSG & Blading	Cabling Power Projects Software Switchgear
EXHIBITIONS	MIDDLE EAST ELECTRICITY ★ 3-5 March Dubai, United Arab Emirates ENERGY STORAGE 10-12 March Dusseldorf, Germany DATA CENTRE WORLD ★ 11-12 March ExCeL, London, UK AMPS Conference, 18 March London. SWIP 3AA, UK	POWER & ELECTRICITY WORLD AFRICA 2020, 31 March - 1 April Jo'burg, South Africa THE ENERGY SHOW 2020 1-2 April, Dublin, Ireland Electric Power, 14-17 April, CCC, Denver, CO, USA 2020 Hannover Messe, 20-24 April, Hanover, Germany	POWERGEN INDIA 2020 5-7 May IICC, New Delhi, India POWERGEN AFRICA 12-14 May Cape Town, South Africa ALL ENERGY 2020 13-14 May Glasgow, UK Utility Week 19-21 May, Hall 3, NEC, Birmingham, UK	★ GPOWER (19th China Int. Power & Generating Sets Exhibition) 16-18 June, SNIEC, Shanghai ASME Turbo Expo 22-25 June, ExCeL, London, UK Hillhead, 23-25 June, Hillhead Quarry Buxton, UK	WORLD CITIES SUMMIT (ENERGY), 5-9 July, 2020, Singapore  POWER & ENERGY AFRICA Date TBA, Nairobi, Kenya	GUANGZHOU INTERNATIONAL SOLAR PV EXHIBITION 16-18 August Guangzhou, China 
	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES
	Editorial copy - Jan 16th Adverts - Jan 31st Publication date Feb 23rd	Editorial copy - Feb 24th Adverts - March 2nd Publication date March 23rd	Editorial copy - March 27th Adverts - April 13th Publication date April 21st	Editorial copy - April 27th Adverts - May 8th Publication date May 21st	Editorial copy - May 26th Adverts - June 10th Publication date June 23rd	Editorial copy - June 26th Adverts - July 10th Publication date July 20th

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

KEY TOPICS

CHP/Cogeneration
Gas Engines
Fuels
Filtration
HRSG
Renewables
District Heating
Biomass

KEY TOPICS

CHP/Cogeneration
Gas / Diesel Engines
Gas Turbines
Emissions
Renewables

KEY TOPICS

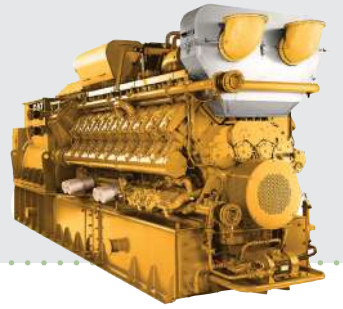
CHP/Cogeneration
Gas Engines
Gas Turbines
Filtration
Fuels
Renewables
Biomass
Power Plants

KEY TOPICS

CHP/Cogeneration
Gas / Diesel Engines
Gas Turbines
District Heating
Renewables
HRSG

KEY TOPICS

CHP/Cogeneration
Gas Engines
Biomass
Emissions
Renewables
Fuels



Gen-Sets
Diesel Engines
Batteries, Chargers & Monitors
Load Banks
Alternators
Maintenance
UPS Systems
Data Centres
Hire & Rental
Controls & Monitoring
Test Equipment
Silencers

Gen-Sets
Data Centers
Controls & Monitoring
Noise & Vibration
UPS Systems
Batteries
Radiators
Alternators



Gen-Sets
Diesel Engines
Test Equipment
Load Banks
Alternators
Maintenance
UPS / Batteries
Data Centres
Hire & Rental
Controls & Monitoring



Gen-Sets
Radiators
Batteries
Alternators
UPS Systems
Controls & Monitoring
On Site Power



Gen-Sets
Diesel Engines
Load Banks
Alternators
Data Centres
Controls & Monitoring
Test Equipment



Steam Turbines
Generators
HRSG

Boilers
Emissions
Biomass

Fuel Cells
Heat Exchangers
Filtration & Power Station
Design

Emissions & Power Plants
Operations & Maintenance
Gen-Set Round Up

HRSG
Boilers
Steam Turbines
Rental

WASTETECH
8-10 Sept. Krasnogorsk, Russia

ELECTRIC & POWER VIETNAM
9-11 September
Ho Chi Minh City, Vietnam

POWER-GEN Asia
September - TBA, Thailand

POWER NIGERIA 2020 ★
September - TBA

ENERGY SAVING & POWER
EFFICIENCY, 6-9 October,
St. Petersburg, Russia

KIOGE - Kazakhstan Int'l Oil &
Gas Exhibition & Conference
7-9 October
Almaty, Kazakhstan

Showman Show 2020
October - TBA, Barkshire, UK

Bauma China 2020, 24-27
November, SNIEC, Shanghai

DATA CENTRE WORLD PARIS
November TBA, Paris, France

Middle East Electricity SAUDI ★
November TBA, Riyadh ICC, KSA

PowerEx Live | Gen-Sets & CHP
Conferences & Networking Event,
Park Plaza London, Nov. 2020

POWERGEN INTERNATIONAL
8-10 December
Orange County Convention
Center, Orlando, USA



POWERGEN EUROPE
November - Date TBA
Paris, France

Executive Hire Show 2021
Date TBA
Ricoh Arena, Coventry, UK

ELECHEMA 2021
Jan - Date TBA
India

MIDDLE EAST ELECTRICITY 2021 ★
March - Date TBA
Dubai, United Arab Emirates

DEADLINES

Editorial copy - July 22nd
Adverts - August 12th
Publication date August 20th

DEADLINES

Editorial copy - August 22nd
Adverts - Sept. 16th
Publication date Sept. 23rd

DEADLINES

Editorial copy Sept. 25th
Adverts - October 8th
Publication date October 21st

DEADLINES

Editorial copy - October 21st
Adverts - November 11th
Publication date November 21st

DEADLINES

Editorial copy - November 21st
Adverts - December 4th
Publication date December 16th

CHP/COGENERATION

GEN-SETS, OEM'S, SUPPLIERS

SYSTEMS

EXHIBITIONS

DEC 19 / JAN 20

APRIL / MAY

SEPTEMBER

DEC 20 / JAN 21

KEY TOPICS

- CHP/Cogeneration
- Gas Engines
- Gas Turbines
- Biomass
- Fuels
- Power Solutions
- Renewables
- Emissions
- Filtration
- District Heating

KEY TOPICS

- CHP/Cogeneration
- Fuels & Lubricants
- Emissions
- Filtration
- District Heating
- Gas Engines
- Gas Turbines
- Biomass
- Fuels
- Renewables

KEY TOPICS

- CHP/Cogeneration
- Gas Turbines
- Emissions
- Filtration
- Gas Engines
- District Heating
- Biomass
- Fuels
- Power Solutions
- Renewables

KEY TOPICS

- CHP/Cogeneration
- Biomass
- Fuels & Lubricants
- Emissions
- Filtration
- Gas Engines
- Gas Turbines
- District Heating
- Fuels
- Power Solutions

CHP/COGENERATION

GEN-SETS, OEM'S, SUPPLIERS

SYSTEMS

EXHIBITIONS

Gen-Sets
Diesel Engines
Radiators
Batteries, Chargers & Monitors
Load Banks
Noise & Vibration
Alternators
Maintenance
UPS Systems
Data Centres
Heat Exchangers
Hire & Rental
Controls & Monitoring

- Gen-Sets
- Maintenance
- UPS Systems
- Data Centres
- Heat Exchangers
- Hire & Rental
- Controls & Monitoring
- Diesel Engines
- Radiators
- Batteries, Chargers & Monitors
- Load Banks
- Noise & Vibration
- Alternators



Gen-Sets
Heat Exchangers
Hire & Rental
Controls & Monitoring
Maintenance
UPS Systems
Data Centres
Diesel Engines
Radiators
Batteries, Chargers & Monitors
Load Banks
Noise & Vibration
Alternators

- Gen-Sets
- Data Centres
- Diesel Engines
- Heat Exchangers
- Hire & Rental
- Controls & Monitoring
- Maintenance
- Batteries, Chargers & Monitors
- Load Banks
- Noise & Vibration
- Alternators
- UPS Systems
- Radiators

Compressors
Power Plants, Equipment &
Operations
Maintenance
Coolers & Cooling Systems

Boilers
Maintenance
Power Plants, Equipment &
Operations
Coolers & Cooling Systems

Power Plants, Equipment &
Operations
Boilers
Coolers & Cooling Systems
Compressors

Coolers & Cooling Systems
Power Plants, Equipment &
Operations
Compressors
Boilers

MIDDLE EAST ELECTRICITY ▶
3-5 March
Dubai, United Arab Emirates



Middle East Electricity SAUDI 
November - Date TBA
Riyadh International Convention
Center, KSA



MIDDLE EAST ELECTRICITY 2021 
March - Date TBA
Dubai, United Arab Emirates



DEADLINES

Editorial copy - Dec 27th
Adverts - Jan 10th
Publication date Jan 27th

DEADLINES

Editorial copy - April 27th
Adverts - May 8th
Publication date May 21st

DEADLINES

Editorial copy - August 22nd
Adverts - Sept. 16th
Publication date Sept. 23rd

DEADLINES

Editorial copy - Dec 28th
Adverts - Jan 11th
Publication date Jan 25th

KEY TOPICS

- CHP/Cogeneration
- Gas Turbines
- Fuels & Lubricants
- Biomass
- Filtration
- Renewables
- Emissions
- Fuels
- Gas Engines
- District Heating

Gen-Sets
Load Banks
Heat Exchangers
UPS Systems
Controls & Monitoring
Radiators
Noise & Vibration
Hire & Rental
Batteries, Chargers & Monitors
Alternators
Data Centres
Diesel Engines
Maintenance

Coolers & Cooling Systems
Power Plants, Equipment &
Operations
Compressors
Boilers

POWERGEN AFRICA (+ African Utility Week) 2021
May - Date TBA
Cape Town, South Africa



DEADLINES

Editorial copy - Jan 19th
Adverts - Feb 8th
Publication date Feb 23rd

	MARCH/APRIL	JUNE/JULY	SEPT./OCTOBER	JUNE/JULY	OCT/NOV
	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
CHP/COGENERATION	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating	CHP/Cogeneration District Heating Emissions Fuels & Lubricants Biomass Filtration Gas Engines Power Solutions Renewables Gas Turbines	CHP/Cogeneration District Heating Emissions Fuels & Lubricants Biomass Filtration Gas Engines Power Solutions Renewables Gas Turbines	CHP/Cogeneration Gas Engines Diesel Engines Renewables Facilities Management Emissions Gas Turbines Biomass Fuels District Heating	CHP/Cogeneration Gas Turbines Fuels & Lubricants Biomass Filtration Renewables Emissions Fuels Gas Engines Power Solutions
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators	Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators	Gen-Sets UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance Load Banks Heat Exchangers	Gen-Sets Load Banks Heat Exchangers UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance
SYSTEMS	Compressors Power Plants, Equipment & Operations Maintenance Coolers & Cooling Systems	Boilers Maintenance Power Plants, Equipment & Operations Coolers & Cooling Systems	Boilers Maintenance Power Plants, Equipment & Operations Coolers & Cooling Systems	Coolers & Cooling Systems Boilers Maintenance Compressors Power Plants & Operations	Coolers & Cooling Systems Power Plants, Equipment & Operations Compressors Boilers
EXHIBITIONS	POWERGEN India (+Indian Utility Week and DistribuTECH India) 5-7 May, IICC, New Delhi GPOWER (19th China Int. Power & Generating Sets Exhibition) 16-18 June, SNIEC, Shanghai  	Smart Grid Expo 9-11 September Osaka, Japan POWER-GEN Asia September - TBA, Thailand 	Bauma China 2020, 24-27 November, SNIEC, Shanghai ELECRAMA 2021 Jan - Date TBA India 	ASME Turbo Expo: Turbomachinery Technical Conference and Exhibition Phoenix, Arizona, USA Date TBA Electric Power Conference & Exhibition 14-17 April The Colorado Convention Center, Denver, CO, USA	POWERGEN INTERNATIONAL 2021 - Dates TBA Orange County Convention Center, Orlando, USA 
	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES
	Editorial copy - March 27th Adverts - April 13th Publication date April 21st	Editorial copy - June 26th Adverts - July 10th Publication date July 20th	Editorial copy Sept. 25th Adverts - October 8th Publication date October 21st	Editorial copy - June 26th Adverts - July 10th Publication date July 20th	Editorial copy - October 21st Adverts - November 11th Publication date November 21st

JAN/FEB		MARCH/APRIL		MAY/JUNE		JULY/AUGUST		SEPT./OCTOBER		NOV/DEC	
KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS	
CHP/COGENERATION	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration
	Gas Engines		Biomass		Biomass		Biomass		Gas Engines		Fuels & Lubricants
	Gas Turbines		Fuels & Lubricants		District Heating		District Heating		District Heating		Biomass
	Biomass		Emissions		Renewables		Gas Engines		Fuels & Lubricants		Filtration
	Power Solutions		Filtration		Biomass		District Heating		Emissions		Gas Engines
	Renewables		Gas Engines		Fuels & Lubricants		Fuels & Lubricants		Power Solutions		District Heating
	Fuels & Lubricants		Gas Turbines		Emissions		Emissions		Renewables		Emissions
	Emissions		District Heating		Filtration		Power Solutions		Gas Turbines		Power Solutions
	Filtration		Fuels		Gas Engines		Renewables		Biomass		Renewables
	District Heating		Power Solutions		Gas Turbines		Gas Turbines		Filtration		Gas Turbines
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets	Gen-Sets	Data Centres	Gen-Sets	Load Banks	Gen-Sets	Noise & Vibration	Gen-Sets	UPS Systems	Gen-Sets	Radiators
	Diesel Engines		Diesel Engines		Noise & Vibration		Alternators		Load Banks		Noise & Vibration
	Radiators		Heat Exchangers		Alternators		UPS Systems		Heat Exchangers		Data Centres
	Batteries, Chargers & Monitors		Hire & Rental		UPS Systems		Load Banks		Hire & Rental		Diesel Engines
	Load Banks		Controls & Monitoring		Radiators		Radiators		Batteries, Chargers & Monitors		UPS Systems
	Noise & Vibration		Maintenance		Data Centres		Controls & Monitoring		Radiators		Controls & Monitoring
	Alternators		Batteries, Chargers & Monitors		Diesel Engines		Maintenance		Noise & Vibration		Maintenance
	Maintenance		Load Banks		Heat Exchangers		Data Centres		Alternators		Load Banks
	UPS Systems		Noise & Vibration		Hire & Rental		Diesel Engines		Controls & Monitoring		Heat Exchangers
	Data Centres		Alternators		Controls & Monitoring		Heat Exchangers		Maintenance		Hire & Rental
Hire & Rental	UPS Systems	Maintenance	Hire & Rental	Data Centres	Batteries, Chargers & Monitors						
Controls & Monitoring	Radiators			Diesel Engines	Alternators						
SYSTEMS	Compressors	Power Plants, Equipment & Operations	Boilers	Boilers	Maintenance	Maintenance	Coolers & Cooling Systems	Coolers & Cooling Systems	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Boilers
	Power Plants, Equipment & Operations		Compressors		Power Plants, Equipment & Operations		Power Plants, Equipment & Operations		Boilers		
	Boilers		Coolers & Cooling Systems		Boilers		Power Plants, Equipment & Operations		Maintenance		
	Coolers & Cooling Systems		Maintenance		Compressors		Compressors		Boilers		
EXHIBITIONS	DATA CENTRE WORLD 2020 11-12 March ExCeL, London, UK	ALL ENERGY 2020 13th-14th May, Glasgow, UK EDIE LIVE 2020 19th-20th May, Birmingham, UK Utility Week 19-21 May, Hall 3, NEC, Birmingham, UK ASME Turbo Expo June 22-25, ExCeL, London, UK Hillhead, 23-25 June, Hillhead Quarry Buxton, UK	Oil & Fuel Supply Chain Security Summit (Conference) 6-8 April London, UK	Showman Show 2020 October - TBA, Barkshire, UK	PowerEx Live Gen-Sets & CHP Conferences & Networking Event & AMPS Awards Park Plaza, London, Nov. 2020	Executive Hire Show 2021 Date TBA Ricoh Arena, Coventry, UK					
	AMPS Conference, 18 March London. SWIP 3AA, UK										
	THE ENERGY SHOW 2020 1-2 April Dublin, Ireland										
DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES	
Editorial copy - Jan 16th		Editorial copy - March 2nd		Editorial copy - May 26th		Editorial copy - July 22nd		Editorial copy Sept. 25th		Editorial copy - November 21st	
Adverts - Jan 31st		Adverts - March 23rd		Adverts - June 10th		Adverts - August 12th		Adverts - October 8th		Adverts - December 4th	
Publication date Feb 23rd		Publication date April 21st		Publication date June 23rd		Publication date August 20th		Publication date October 21st		Publication date December 16th	



A4 SIZE



Full Page

Metric:
210mm (w) x 297mm (h)
Imperial:
8.267" (w) x 11.692" (h)



Bleed Size:

Metric:
216mm (w) x 303mm (h)
Imperial:
8.503" (w) x 11.929" (h)



Type Area:

Metric:
190mm (w) x 277mm (h)
Imperial:
7.480" (w) x 10.905" (h)



Half-Page

Landscape:
185mm (w) x 128mm (h)
Portrait:
87mm (w) x 265mm (h)



Quarter Page

Metric:
87mm (w) x 128mm (h)
Imperial:
3.425" (w) x 5.039" (h)



Double Page:

Metric:
420mm (w) x 297mm (h)
Imperial:
16.535" (w) x 11.692" (h)



Bleed Size:

Metric:
426mm (w) x 303mm (h)
Imperial:
16.771" (w) x 11.929" (h)



Type Area:

Metric:
400mm (w) x 277mm (h)
Imperial:
15.748" (w) x 10.905" (h)



Front Cover

Metric:
210mm (w) x 240mm (h)
Imperial:
8.267" (w) x 9.448" (h)



TABLOID SIZE



Full Page

Metric:
245mm (w) x 330mm (h)
Imperial:
9.645" (w) x 12.992" (h)



Bleed Size:

Metric:
251mm (w) x 336mm (h)
Imperial:
9.882" (w) x 13.228" (h)



Type Area:

Metric:
225mm (w) x 310mm (h)
Imperial:
8.858" (w) x 12.205" (h)



Half-Page

Landscape:
220mm (w) x 145mm (h)
Portrait:
110mm (w) x 300mm (h)



Quarter Page

Metric:
95mm (w) x 145mm (h)
Imperial:
3.740" (w) x 5.709" (h)

Top Strap Advert:
150 x 30mm



Bonus Digital Issue

All advertisements are included **free of charge** within the digital versions of the magazines and are linked to your company website OR link of your choice!

REQUIREMENTS

Artwork:

300dpi
CMYK

Files Accepted:

PDF
JPEG

Video advert:

(Click to play advert)
YouTube / Vimeo link
MP4.

Supply:

oscar@gmp.uk.com
power@gmp.uk.com

Do not use:

RGB colour
pict files



No. of insertions:	1-2	3-5	6-7	8-11
Outside Back Cover	£4,125	£3,925	£3,580	£3,180
Inside Front Cover	£3,900	£3,675	£3,510	£3,250
Inside Back Cover	£3,520	£3,510	£3,325	£3,145
Double Page Spread	£6,325	£5,930	£5,550	£5,190
Full Page	£3,510	£3,290	£3,080	£2,885
Half Page	£2,090	£1,990	£1,875	£1,785
Quarter Page	£1,500	£1,440	£1,385	£1,325



No. of insertions:	1-2	3-5	6-7	8-11
Quarter Page (FRONT)	£900	£900	£900	£900
Outside Back Cover	£2,900	£2,700	£2,500	£2,300
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Half Page	£1,275	£1,100	£990	£895
Quarter Page	£725	£675	£585	£495

Publication:	MEP MIDDLE EAST POWER		AFRICA Power News		IPA INDEPENDENT POWER ASIA	AMERICAN POWER NEWS USA, CANADA, CARIBBEAN & SOUTH AMERICA
Outside Back Cover	£3,179	£2,911	£3,179	£2,911	£3,179	£3,179
Inside Front Cover	£3,512	£3,316	£3,512	£3,316	£3,512	N/A
Inside Back Cover	£3,327	£3,144	£3,327	£3,144	£3,327	£3,327
Double Page Spread	£5,549	£5,191	£5,549	£5,191	£5,549	£5,549
Full Page	£3,083	£2,884	£3,083	£2,884	£3,083	£3,083
Half Page	£1,883	£1,783	£1,883	£1,783	£1,883	£1,883
Quarter Page	£1,384	£1,324	£1,384	£1,324	£1,384	£1,384
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