

POWER DIVISION MEDIA INFORMATION



OUR POWER PORTFOLIO



Magazines

We offer a portfolio of magazines – *Worldwide Independent Power*, *Independent Power Asia*, *UK Power News*, *Middle East Power*, *American Power News* & *Africa Power News*. Circulating in 153 countries worldwide and reaching upwards of 40,000 readers!

All our magazines and the Gen-Set & Cogeneration Directory are available in Print & Digital versions. Each magazine takes you into the heart of the industry with high-quality, in-depth and informative editorials, providing the latest market, technical and product news, supported by comment and analysis from some of the leading industry professionals.

Websites

gmp.uk.com



Page views/month
15,596

gmpdirectory.com



Page views/month
4,376

Statistics avg. taken from 90 day period (Feb-May 2019)

Source: Google Analytics.
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

e-Newsletters & e-Blasts

36,207

Global opt-in audience

1,623,590

Successfully delivered emails
(June 2018-2019)

Highly engaged audience

11% of subscribers are highly engaged and often open and click our emails

Source: MailChimp (as of July 2019)



Year Planner

Our unique and exclusive Year Planner (published each year with WIP December) is carefully put together for your convenience to plan and keep up-to-date on all the major shows within the power industry.

Advertising 'units' are available at a first-come-first-serve basis.

Contact power@gmp.uk.com for rates and availability.

**PREPARE FOR
ALL THE MAJOR
SHOWS IN 2020
WITH OUR
YEAR PLANNER**

Worldwide Directory

The **Worldwide Gen-Set & Cogeneration Directory** is a powerful resource for professionals within the independent power sectors involved in engineering, manufacturing, servicing and purchasing functions.

Advertisers in the 2020 Directory will receive year-round exposure and prime visibility as an industry leader to the on-site power and cogeneration community.



Our Sister Company

Our sister company **Global Media Creative Solutions Ltd** is a "One Stop Production Company" that produces professional Company Audio Video's for ALL your marketing needs.

For more details & prices contact us! or visit the website below:

www.gmcs.uk.com



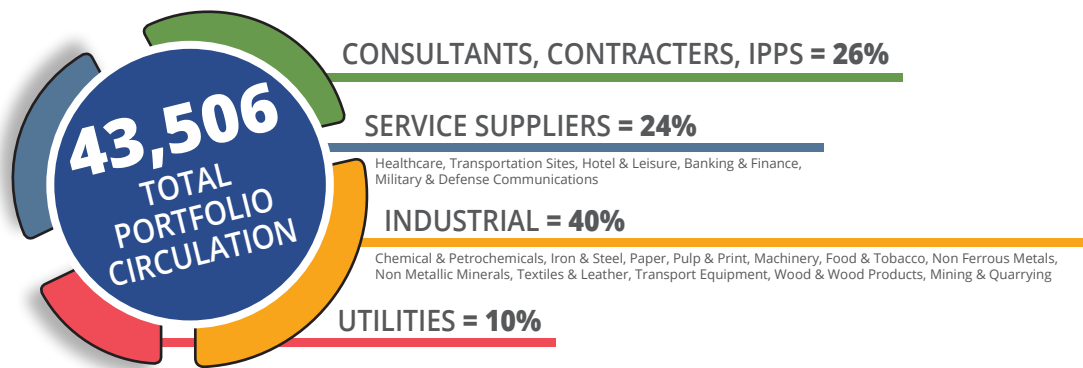
Celebrating 21 years of supporting industry, promoting new technology, amplifying new approaches and raising awareness.

Global Media Publishing Ltd. look forward to another year of providing the world's leading energy magazines for all within the industry!

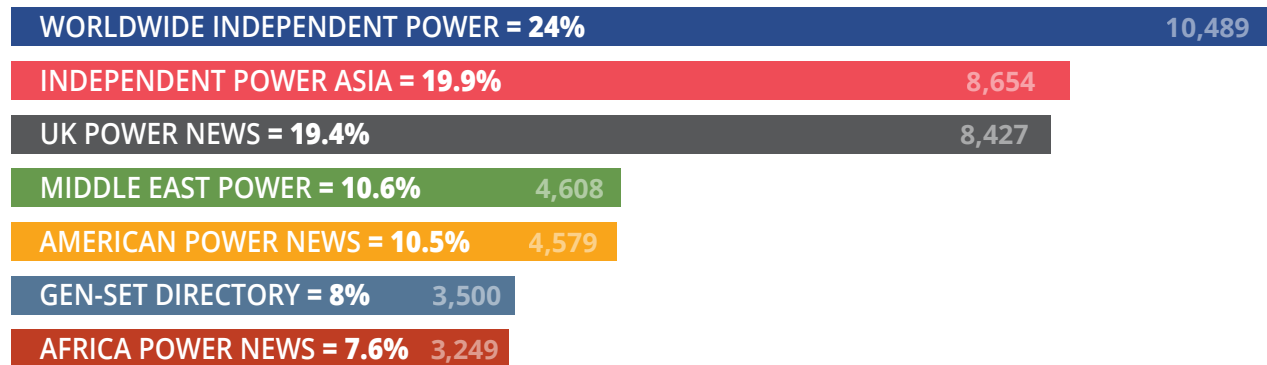
Circulation strength

Global Media Publishing Ltd has been formed since 1999 as one of the leading publishers of International magazines & information providers for the Independent Power/Standby Generator/CHP/District Heating & Cogeneration markets.

CIRCULATION BY INDUSTRY



CIRCULATION BY MAGAZINE



Global distribution

Based on Worldwide Independent Power



NORTH, CENTRAL & SOUTH AMERICA

11%

EUROPE

38%

AFRICA

9%

ASIA

25%

MIDDLE EAST

17%

Our readership

We take our time to consistently research the market place whilst speaking directly to the most affluent and active professionals within the industry. This enables us to identify high quality readers with vital purchasing power for your products and services. One thing all our readers have in common is that they are the widely connected and influential individuals.

JOB FUNCTIONS



- Managing Directors / General Management
- Design Engineering / Service Engineers
- Maintenance Directors / Engineers
- Financing
- Buying / Purchasing
- Planning Consultants
- Production / Process Engineers
- Research & Development
- Technical Directors / Chief Engineers
- Civil Engineering / Construction Management

SECTORS



- Construction
- Cogeneration
- Consulting Engineers
- Industrial End-Users
- IPPs
- Service Suppliers
- Water Utilities
- Data Centres

Included in EVERY edition:

- Exclusive news & feature articles on the latest and most prominent industry stories
- Classifieds & Engine Manufacturers Guide
- Market Report *
- New products & services **
- Association News **



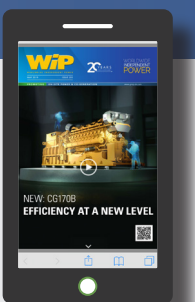
Print advertising

Double page spreads, Full, half and quarter-page print advertisements are available in each edition.



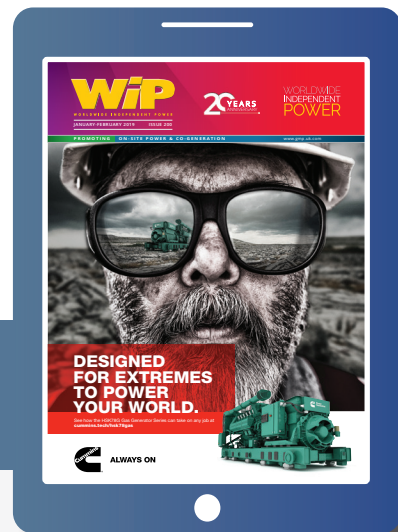
Bonus Digital Issue

All advertisements are included free of charge within the digital versions of the magazines and are linked to your company website OR link of your choice!



* All editions of WIP ** WIP & UK Power News

Active Audience, High Impression!



DIGITAL FORMAT

The local Professional-reading new population makes up the majority.



34,567

Subscribers for all publications



79,732

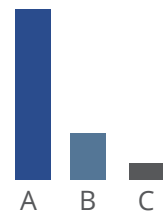
Engagements (Actions Taken)

Language Support:



Main: English

All digital editions translatable to over 100 languages!



DEVICE USAGE

A (Desktop) = 80%
B (Phone) = 17%
C (Tablet) = 3%



ENGAGEMENTS

Website clicks = 36%
Transalte tool = 21%
Video plays = 20%
Downloads = 5%



Intro sponsor space

Be seen by all readers instantly upon opening the digital magazine!

Contact oscar@gmp.uk.com for pricing and spec.



Pop-up web page

When your AD is clicked, a pop-up web page within the same browser window opens.

This is perfect for a landing page!



Video Ads

Your advert will feature a 'play' button whereby readers can click to play your chosen product/promotional video.

All you need is a YouTube link!

Prices upon request.



1,357

Monthly impressions

Impressions = When an update is at least on screen for 300ms, or whenever it is clicked, whichever comes first.
Statistics: LinkedIn Analytics (Jan-June 2019)



4,110

Monthly Engagements



Engagements = no. of times people engaged with our posts through likes, comments, shares and more.
Statistics: Facebook Insights Activity (Jan-June 2019)



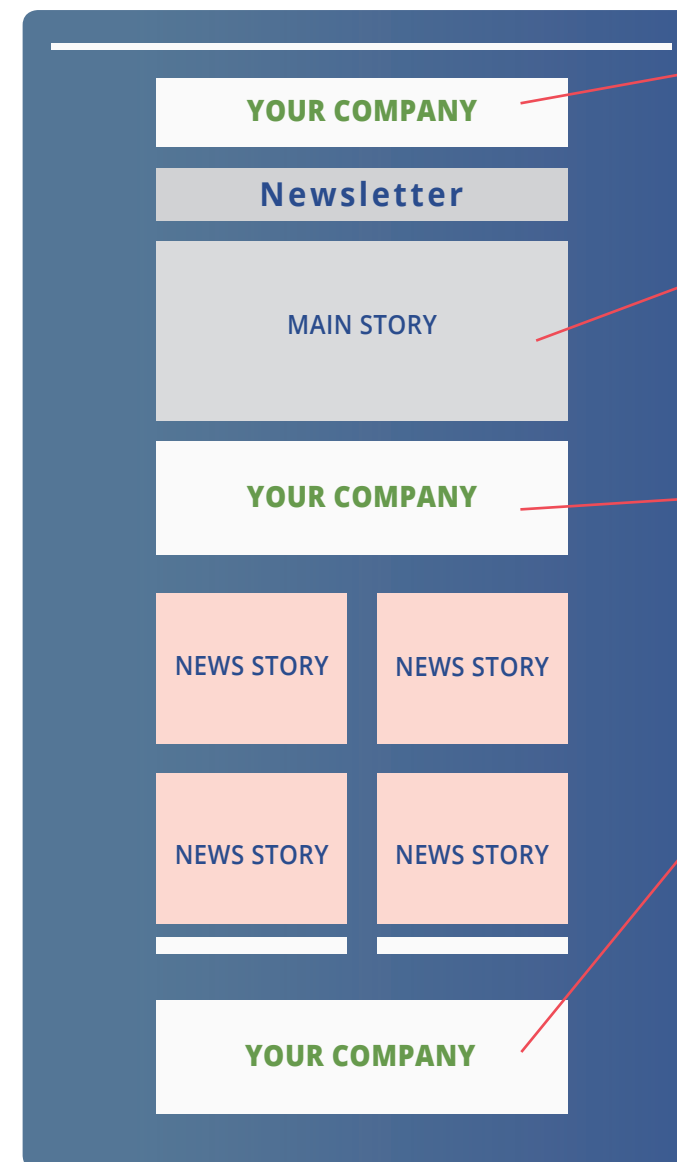
6,650

Monthly Impressions (avg.)

Impressions = no. of times users saw our tweet on Twitter.
Statistics: Twitter Analytics (Jan-June 2019)

eNewsletter

Monthly Roundup of The Top News



1

Email leaderboard

600 (w) x 80 (h) pixels
Format: JPEG / PNG (under 1Mb)
£1,500 per e-newsletter

2

Sponsor this space

Image 600 (w) x 350 pixels (h)
20-60 word description
Button with hyperlink (4 word max)
£2,250 per e-newsletter

3

Middle Banner

600 (w) x 250 (h) pixels
Format: JPEG / PNG (under 1Mb)
£1050 per e-newsletter

4

Lower Banner

600 (w) x 250 (h) pixels
Format: JPEG / PNG (under 1Mb)
£925 per e-newsletter



36,207

Global opt-in audience*

11%

Subscribers who are highly engaged and often open and click our emails*

* Source: MailChimp (2019)

eBlasts

Rate:
£0.50 / open — £750 minimum (best option for AWARENESS)
£0.75 / unique clicks — £1,125 minimum (best option for ENGAGEMENT)

Promote your company's products, services or announcements via e-mail sent directly to our high quality readership for ALL 6 power publications.

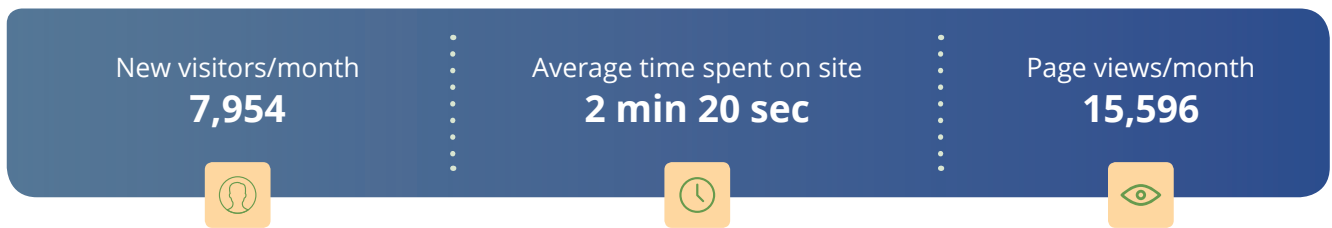
- Please supply the HTML file using the document type HTML 4.0 transitional
- Please supply all images unless they are hosted by you and the paths referenced accordingly to where the files are hosted which must be on a publicly available webserver
- A pre-prepared HTML file MUST NOT use or include:
• Background Images, Embedded audio/video files, Animated gifs, Flash based files (e.g. SWF, FLV), Javascript or other similar scripting.
- One week prior to eBlast date send:
• Your HTML file/code plus e-mail subject line to power@gmp.uk.com; oscar@gmp.uk.com.
- A test e-mail will be sent for approval prior to mailing.
- 2 weeks after mail date - customer's will be sent a report including: unique clicks, deliveries, and open rate.
- Terms & Conditions:
• An unsubscribe link will be placed in the bottom of the e-mail footer.

GMP Website

Features weekly updates and breaking news from around the world, show and event updates, information on our magazines and more!



Key Statistics



Increased users & page views
The GMP website has seen a 138.5% & 53% rise in Users and Page Views respectively, from 2018-2019.

Low Bounce Rate (54%)
Our GMP website receives a lower than average bounce rate for the industry - meaning our visitors spend an above avg. time on the site!

Source: Google Analytics.
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.

Statistics avg. taken from 90 day period (Feb-May 2019)

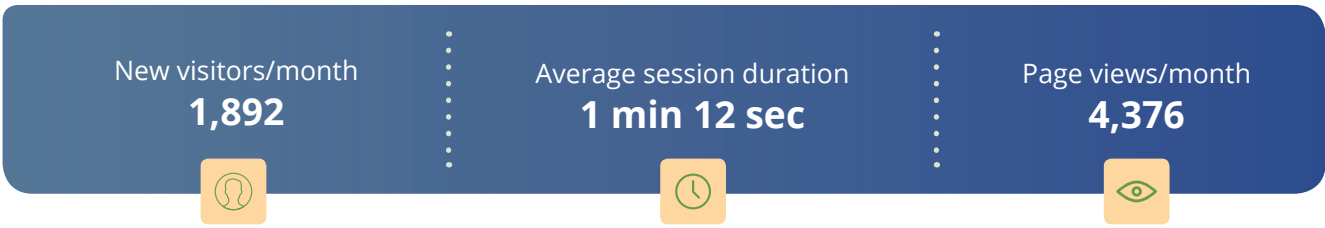
Banner prices are available upon request. Please email power@gmp.uk.com

Online Directory Website

The ultimate click and search guide for all professionals within the industry.



Key Statistics



Increased users & page views
The Directory has seen a 213% & 48% rise in Users and Page Views respectively, from 2018-2019.

Low Bounce Rate (57%)
Global Media's online Directory receives a lower than average bounce rate for the industry - meaning our visitors spend an above avg. time on the site!

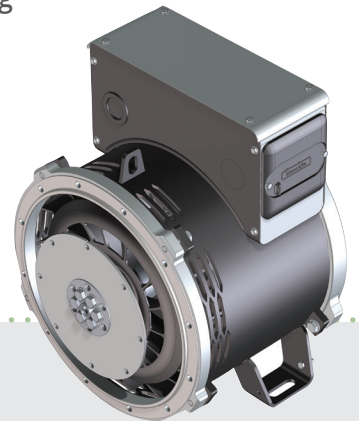
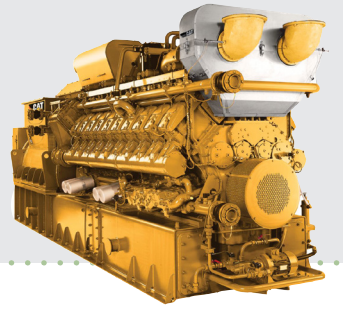
Source: Google Analytics
Google Analytics is one of the most widely utilised web analytic services on the Internet and considered both reliable and valid.


Statistics avg. taken from 90 day period (Feb-May 2019)

Banner prices are available upon request. Please email power@gmp.uk.com

	JAN / FEB	MARCH	APRIL	MAY	JUNE	JULY
	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
CHP/COGENERATION	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating	CHP/Cogeneration Gas Engines Diesel Engines Renewables Facilities Management Emissions Gas Turbines Biomass Fuels District Heating	CHP/Cogeneration Gas Engines Fuels Gas Turbines Filtration Wind Energy HRSG Power Stations	CHP/Cogeneration Gas Engines Power Plants Diesel Engines Renewables Gas Turbines Fuels Biomass	CHP/Cogeneration Gas Engines Emissions Fuels Filtration HRSG District Heating	CHP/Cogeneration Gas / Diesel Engines Gas Turbines Emissions Power Plants Renewables
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Alternators Batteries UPS Systems Data Centres Controls & Monitoring Hire & Rental Equipment Silencers Noise & Vibration 	Gen-Sets Diesel Engines UPS Systems Loadbanks Test Equipment Noise & Vibration Batteries Data Centers Radiators Alternators Controls 	Gen-Sets Hire & Rental Equipment Alternators Maintenance Data Centers Controls & Monitoring Noise & Vibration Facilities Management 	Gen-Sets Diesel Engines Batteries, Chargers & Monitors Load Banks Alternators UPS Systems Controls & Monitoring Silencers Test Equipment 	Gen-Sets Hire & Rental Equipment Maintenance Data Centers Controls & Monitoring Noise & Vibration UPS / Batteries Radiators 
SYSTEMS	Compressors Power Plants, Equipment & Operations Boilers Coolers & Cooling Systems	HRSG Switchgear Gears & Gear boxes Training	Noise & Vibration Filtration & Fuel Cells Transmission/Distribution Software/Simulation	Gears Rental Design & EU Power Review	Power Plants Renewables HRSG & Blading	Cabling Power Projects Software Switchgear
EXHIBITIONS	MIDDLE EAST ELECTRICITY ★ 3-5 March Dubai, United Arab Emirates ENERGY STORAGE 10-12 March Dusseldorf, Germany DATA CENTRE WORLD ★ 11-12 March ExCeL, London, UK AMPS Conference, 18 March London. SWIP 3AA, UK	POWER & ELECTRICITY WORLD AFRICA 2020, 31 March - 1 April Jo'burg, South Africa THE ENERGY SHOW 2020 1-2 April, Dublin, Ireland Electric Power, 14-17 April, CCC, Denver, CO, USA 2020 Hannover Messe, 20-24 April, Hanover, Germany	POWERGEN INDIA 2020 5-7 May IICC, New Delhi, India POWERGEN AFRICA 12-14 May Cape Town, South Africa ALL ENERGY 2020 13-14 May Glasgow, UK Utility Week 19-21 May, Hall 3, NEC, Birmingham, UK	★ GPOWER (19th China Int. Power & Generating Sets Exhibition) 16-18 June, SNIEC, Shanghai ASME Turbo Expo 22-25 June, ExCeL, London, UK Hillhead, 23-25 June, Hillhead Quarry Buxton, UK	WORLD CITIES SUMMIT (ENERGY), 5-9 July, 2020, Singapore  POWER & ENERGY AFRICA Date TBA, Nairobi, Kenya	GUANGZHOU INTERNATIONAL SOLAR PV EXHIBITION 16-18 August Guangzhou, China 
	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES
	Editorial copy - Jan 16th Adverts - Jan 31st Publication date Feb 23rd	Editorial copy - Feb 24th Adverts - March 2nd Publication date March 23rd	Editorial copy - March 27th Adverts - April 13th Publication date April 21st	Editorial copy - April 27th Adverts - May 8th Publication date May 21st	Editorial copy - May 26th Adverts - June 10th Publication date June 23rd	Editorial copy - June 26th Adverts - July 10th Publication date July 20th

AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER		
CHP/COGENERATION	KEY TOPICS	CHP/Cogeneration Gas Engines Fuels Filtration HRSG Renewables District Heating Biomass	KEY TOPICS	CHP/Cogeneration Gas / Diesel Engines Gas Turbines Emissions Renewables	KEY TOPICS	CHP/Cogeneration Gas Engines Gas Turbines Filtration Fuels Renewables Biomass Power Plants	KEY TOPICS	CHP/Cogeneration Gas / Diesel Engines Gas Turbines District Heating Renewables HRSG	KEY TOPICS	CHP/Cogeneration Gas Engines Biomass Emissions Renewables Fuels
	GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Batteries, Chargers & Monitors Load Banks Alternators Maintenance UPS Systems Data Centres Hire & Rental Controls & Monitoring Test Equipment Silencers	Gen-Sets Data Centers Controls & Monitoring Noise & Vibration UPS Systems Batteries Radiators Alternators	Gen-Sets Diesel Engines Test Equipment Load Banks Alternators Maintenance UPS / Batteries Data Centres Hire & Rental Controls & Monitoring	Gen-Sets Radiators Batteries Alternators UPS Systems Controls & Monitoring On Site Power	Gen-Sets Diesel Engines Load Banks Alternators Data Centres Controls & Monitoring Test Equipment				
	SYSTEMS	Steam Turbines Generators HRSG	Boilers Emissions Biomass	Fuel Cells Heat Exchangers Filtration & Power Station Design	Emissions & Power Plants Operations & Maintenance Gen-Set Round Up	HRSG Boilers Steam Turbines Rental				
EXHIBITIONS	WASTETECH 8-10 Sept. Krasnogorsk, Russia	ENERGY SAVING & POWER EFFICIENCY, 6-9 October, St. Petersburg, Russia	Bauma China 2020, 24-27 November, SNIEC, Shanghai	POWERGEN INTERNATIONAL 8-10 December Orange County Convention Center, Orlando, USA	Executive Hire Show 2021 Date TBA Ricoh Arena, Coventry, UK					
	ELECTRIC & POWER VIETNAM 9-11 September Ho Chi Minh City, Vietnam	KIOGE - Kazakhstan Int'l Oil & Gas Exhibition & Conference 7-9 October Almaty, Kazakhstan	DATA CENTRE WORLD PARIS November TBA, Paris, France	POWERGEN EUROPE November - Date TBA Paris, France	ELECHEMA 2021 Jan - Date TBA India					
	POWER-GEN Asia September - TBA, Thailand	Showman Show 2020 October - TBA, Barkshire, UK	Middle East Electricity SAUDI November TBA, Riyadh ICC, KSA		MIDDLE EAST ELECTRICITY 2021 March - Date TBA Dubai, United Arab Emirates					
DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES		
Editorial copy - July 22nd Adverts - August 12th Publication date August 20th		Editorial copy - August 22nd Adverts - Sept. 16th Publication date Sept. 23rd		Editorial copy Sept. 25th Adverts - October 8th Publication date October 21st		Editorial copy - October 21st Adverts - November 11th Publication date November 21st		Editorial copy - November 21st Adverts - December 4th Publication date December 16th		



DEC 19 / JAN 20		APRIL / MAY		SEPTEMBER		DEC 20 / JAN 21	
KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS	
CHP/COGENERATION	CHP/Cogeneration	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	CHP/Cogeneration	CHP/Cogeneration
	Gas Engines					Biomass	Biomass
	Gas Turbines					Fuels & Lubricants	Fuels & Lubricants
	Biomass					Emissions	Emissions
	Fuels					Filtration	Filtration
	Power Solutions					District Heating	Gas Engines
	Renewables					Gas Engines	Gas Turbines
	Emissions					Gas Turbines	District Heating
	Filtration					Biomass	Fuels
	District Heating					Fuels	Power Solutions
	Renewables						
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	Gen-Sets	Gen-Sets
	Diesel Engines					Data Centres	Data Centres
	Radiators					Diesel Engines	Diesel Engines
	Batteries, Chargers & Monitors					Heat Exchangers	Heat Exchangers
	Load Banks					Hire & Rental	Hire & Rental
	Noise & Vibration					Controls & Monitoring	Controls & Monitoring
	Alternators					Diesel Engines	Maintenance
	Maintenance					Radiators	Batteries, Chargers & Monitors
	UPS Systems					Batteries, Chargers & Monitors	Load Banks
	Data Centres					Load Banks	Noise & Vibration
Heat Exchangers	Noise & Vibration	Alternators					
Hire & Rental	Alternators	UPS Systems					
Controls & Monitoring		Radiators					
SYSTEMS	Compressors	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	Coolers & Cooling Systems	Coolers & Cooling Systems
	Power Plants, Equipment & Operations					Power Plants, Equipment & Operations	
	Maintenance					Compressors	
	Coolers & Cooling Systems					Boilers	
EXHIBITIONS	MIDDLE EAST ELECTRICITY 	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	<div>MEP</div> <div>MIDDLE EAST POWER</div>	MIDDLE EAST ELECTRICITY 2021 	MIDDLE EAST ELECTRICITY 2021 
	3-5 March					March - Date TBA	March - Date TBA
	Dubai, United Arab Emirates					Dubai, United Arab Emirates	Dubai, United Arab Emirates
							
DEADLINES		DEADLINES		DEADLINES		DEADLINES	
Editorial copy - Dec 27th		Editorial copy - April 27th		Editorial copy - August 22nd		Editorial copy - Dec 28th	
Adverts - Jan 10th		Adverts - May 8th		Adverts - Sept. 16th		Adverts - Jan 11th	
Publication date Jan 27th		Publication date May 21st		Publication date Sept. 23rd		Publication date Jan 25th	

ABOUT PRINT DIGITAL CONTENT SPECIFICATIONS & RATE		= AFRICA POWER NEWS SPONSORS THIS EVENT		MEDIA KIT 2020 20											
JAN / FEB				MAY				SEPTEMBER				JAN / FEB 2021			
KEY TOPICS				KEY TOPICS				KEY TOPICS				KEY TOPICS			
CHP/COGENERATION		CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating		CHP/Cogeneration District Heating Emissions Fuels & Lubricants Biomass Filtration Gas Engines Power Solutions Renewables Gas Turbines		CHP/Cogeneration Biomass Filtration District Heating Emissions Fuels Gas Engines Power Solutions Renewables Gas Turbines		CHP/Cogeneration Gas Turbines Fuels & Lubricants Biomass Filtration Renewables Emissions Fuels Gas Engines District Heating							
GEN-SETS, OEM'S, SUPPLIERS		Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring		Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators		Gen-Sets UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance Load Banks Heat Exchangers		Gen-Sets Load Banks Heat Exchangers UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance							
SYSTEMS		Compressors Power Plants, Equipment & Operations Maintenance Coolers & Cooling Systems		Boilers Maintenance Power Plants, Equipment & Operations Coolers & Cooling Systems		Coolers & Cooling Systems Boilers Maintenance Compressors Power Plants & Operations		Coolers & Cooling Systems Power Plants, Equipment & Operations Compressors Boilers							
EXHIBITIONS		POWER & ELECTRICITY WORLD AFRICA 2020 March 31-1 April Jo'burg, South Africa POWERGEN AFRICA (+ African Utility Week) 12-14 May Cape Town, South Africa		POWER & ENERGY AFRICA Nairobi, Kenya - date TBA POWER NIGERIA 2020 September - Date TBA Landmark Centre, Lagos 						POWERGEN AFRICA (+ African Utility Week) 2021 May - Date TBA Cape Town, South Africa 					
DEADLINES		Editorial copy - Jan 16th Adverts - Jan 31st Publication date Feb 23rd		DEADLINES		Editorial copy - April 27th Adverts - May 8th Publication date May 21st		DEADLINES		Editorial copy - August 22nd Adverts - Sept. 16th Publication date Sept. 23rd		DEADLINES		Editorial copy - Jan 19th Adverts - Feb 8th Publication date Feb 23rd	

	MARCH/APRIL	JUNE/JULY	SEPT./OCTOBER	JUNE/JULY	OCT/NOV
	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS	KEY TOPICS
CHP/COGENERATION	CHP/Cogeneration Gas Engines Gas Turbines Biomass Power Solutions Renewables Fuels & Lubricants Emissions Filtration District Heating	CHP/Cogeneration District Heating Emissions Fuels & Lubricants Biomass Filtration Gas Engines Power Solutions Renewables Gas Turbines	CHP/Cogeneration District Heating Emissions Fuels & Lubricants Biomass Filtration Gas Engines Power Solutions Renewables Gas Turbines	CHP/Cogeneration Gas Engines Diesel Engines Renewables Facilities Management Emissions Gas Turbines Biomass Fuels District Heating	CHP/Cogeneration Gas Turbines Fuels & Lubricants Biomass Filtration Renewables Emissions Fuels Gas Engines Power Solutions
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets Diesel Engines Radiators Batteries, Chargers & Monitors Load Banks Noise & Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire & Rental Controls & Monitoring	Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators	Gen-Sets Radiators Noise & Vibration Data Centres Diesel Engines UPS Systems Controls & Monitoring Maintenance Load Banks Heat Exchangers Hire & Rental Batteries, Chargers & Monitors Alternators	Gen-Sets UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance Load Banks Heat Exchangers	Gen-Sets Load Banks Heat Exchangers UPS Systems Controls & Monitoring Radiators Noise & Vibration Hire & Rental Batteries, Chargers & Monitors Alternators Data Centres Diesel Engines Maintenance
SYSTEMS	Compressors Power Plants, Equipment & Operations Maintenance Coolers & Cooling Systems	Boilers Maintenance Power Plants, Equipment & Operations Coolers & Cooling Systems	Boilers Maintenance Power Plants, Equipment & Operations Coolers & Cooling Systems	Coolers & Cooling Systems Boilers Maintenance Compressors Power Plants & Operations	Coolers & Cooling Systems Power Plants, Equipment & Operations Compressors Boilers
EXHIBITIONS	POWERGEN India (+Indian Utility Week and DistribuTECH India) 5-7 May, IICC, New Delhi GPOWER (19th China Int. Power & Generating Sets Exhibition) 16-18 June, SNIEC, Shanghai  	Smart Grid Expo 9-11 September Osaka, Japan POWER-GEN Asia September - TBA, Thailand 	Bauma China 2020, 24-27 November, SNIEC, Shanghai ELECRAMA 2021 Jan - Date TBA India 	ASME Turbo Expo: Turbomachinery Technical Conference and Exhibition Phoenix, Arizona, USA Date TBA Electric Power Conference & Exhibition 14-17 April The Colorado Convention Center, Denver, CO, USA	POWERGEN INTERNATIONAL 2021 - Dates TBA Orange County Convention Center, Orlando, USA 
	DEADLINES	DEADLINES	DEADLINES	DEADLINES	DEADLINES
	Editorial copy - March 27th Adverts - April 13th Publication date April 21st	Editorial copy - June 26th Adverts - July 10th Publication date July 20th	Editorial copy Sept. 25th Adverts - October 8th Publication date October 21st	Editorial copy - June 26th Adverts - July 10th Publication date July 20th	Editorial copy - October 21st Adverts - November 11th Publication date November 21st

JAN/FEB		MARCH/APRIL		MAY/JUNE		JULY/AUGUST		SEPT./OCTOBER		NOV/DEC	
KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS		KEY TOPICS	
CHP/COGENERATION	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration	CHP/Cogeneration
	Gas Engines		Biomass		Biomass		Biomass		Gas Engines		Fuels & Lubricants
	Gas Turbines		Fuels & Lubricants		District Heating		Filtration		District Heating		Biomass
	Biomass		Emissions		Power Solutions		Gas Engines		Fuels & Lubricants		Filtration
	Power Solutions		Filtration		Renewables		District Heating		Emissions		Gas Engines
	Renewables		Gas Engines		Biomass		Fuels & Lubricants		Power Solutions		District Heating
	Fuels & Lubricants		Gas Turbines		Fuels & Lubricants		Emissions		Renewables		Emissions
	Emissions		District Heating		Power Solutions		Gas Turbines		Gas Turbines		Power Solutions
	Filtration		Fuels		Gas Engines		Renewables		Biomass		Renewables
	District Heating		Power Solutions		Gas Turbines		Gas Turbines		Filtration		Gas Turbines
GEN-SETS, OEM'S, SUPPLIERS	Gen-Sets	Gen-Sets	Data Centres	Gen-Sets	Noise & Vibration	Gen-Sets	UPS Systems	Gen-Sets	UPS Systems	Gen-Sets	Gen-Sets
	Diesel Engines		Diesel Engines		Alternators		Load Banks		Radiators		Radiators
	Radiators		Heat Exchangers		UPS Systems		Heat Exchangers		Batteries, Chargers & Monitors		Noise & Vibration
	Batteries, Chargers & Monitors		Hire & Rental		Radiators		Hire & Rental		Radiators		Data Centres
	Load Banks		Controls & Monitoring		Data Centres		Controls & Monitoring		Noise & Vibration		Diesel Engines
	Noise & Vibration		Maintenance		Diesel Engines		Maintenance		Alternators		UPS Systems
	Alternators		Batteries, Chargers & Monitors		Heat Exchangers		Data Centres		Controls & Monitoring		Controls & Monitoring
	Maintenance		Load Banks		Hire & Rental		Heat Exchangers		Maintenance		Maintenance
	UPS Systems		Noise & Vibration		Controls & Monitoring		Heat Exchangers		Data Centres		Load Banks
	Data Centres		Alternators		Maintenance		Hire & Rental		Diesel Engines		Heat Exchangers
Heat Exchangers	UPS Systems	Hire & Rental	Heat Exchangers	Batteries, Chargers & Monitors	Hire & Rental						
Hire & Rental	Radiators	Maintenance	Hire & Rental	Alternators	Batteries, Chargers & Monitors						
Controls & Monitoring					Alternators						
SYSTEMS	Compressors	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Boilers	Maintenance	Maintenance	Coolers & Cooling Systems	Coolers & Cooling Systems	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations	Power Plants, Equipment & Operations
	Power Plants, Equipment & Operations		Boilers		Power Plants, Equipment & Operations		Maintenance		Coolers & Cooling Systems		
	Boilers		Compressors		Boilers		Power Plants, Equipment & Operations		Maintenance		
	Coolers & Cooling Systems		Coolers & Cooling Systems		Compressors		Compressors		Boilers		
EXHIBITIONS	DATA CENTRE WORLD 2020 11-12 March ExCeL, London, UK	★	ALL ENERGY 2020 13th-14th May, Glasgow, UK		Oil & Fuel Supply Chain Security Summit (Conference) 6-8 April London, UK		Showman Show 2020 October - TBA, Barkshire, UK		PowerEx Live Gen-Sets & CHP Conferences & Networking Event & AMPS Awards Park Plaza, London, Nov. 2020		Executive Hire Show 2021 Date TBA Ricoh Arena, Coventry, UK
	AMPS Conference, 18 March London. SWIP 3AA, UK		EDIE LIVE 2020 19th-20th May, Birmingham, UK								
	THE ENERGY SHOW 2020 1-2 April Dublin, Ireland		Utility Week 19-21 May, Hall 3, NEC, Birmingham, UK								
			ASME Turbo Expo June 22-25, ExCeL, London, UK								
DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES		DEADLINES	
Editorial copy - Jan 16th		Editorial copy - March 2nd		Editorial copy - May 26th		Editorial copy - July 22nd		Editorial copy Sept. 25th		Editorial copy - November 21st	
Adverts - Jan 31st		Adverts - March 23rd		Adverts - June 10th		Adverts - August 12th		Adverts - October 8th		Adverts - December 4th	
Publication date Feb 23rd		Publication date April 21st		Publication date June 23rd		Publication date August 20th		Publication date October 21st		Publication date December 16th	



A4 SIZE



Full Page

Metric:
210mm (w) x 297mm (h)
Imperial:
8.267" (w) x 11.692" (h)



Bleed Size:

Metric:
216mm (w) x 303mm (h)
Imperial:
8.503" (w) x 11.929" (h)



Type Area:

Metric:
190mm (w) x 277mm (h)
Imperial:
7.480" (w) x 10.905" (h)



Half-Page

Landscape:
185mm (w) x 128mm (h)
Portrait:
87mm (w) x 265mm (h)



Quarter Page

Metric:
87mm (w) x 128mm (h)
Imperial:
3.425" (w) x 5.039" (h)



Double Page:

Metric:
420mm (w) x 297mm (h)
Imperial:
16.535" (w) x 11.692" (h)



Bleed Size:

Metric:
426mm (w) x 303mm (h)
Imperial:
16.771" (w) x 11.929" (h)



Type Area:

Metric:
400mm (w) x 277mm (h)
Imperial:
15.748" (w) x 10.905" (h)



TABLOID SIZE



Full Page

Metric:
245mm (w) x 330mm (h)
Imperial:
9.645" (w) x 12.992" (h)



Bleed Size:

Metric:
251mm (w) x 336mm (h)
Imperial:
9.882" (w) x 13.228" (h)



Type Area:

Metric:
225mm (w) x 310mm (h)
Imperial:
8.858" (w) x 12.205" (h)



Half-Page

Landscape:
220mm (w) x 145mm (h)
Portrait:
110mm (w) x 300mm (h)



Quarter Page

Metric:
95mm (w) x 145mm (h)
Imperial:
3.740" (w) x 5.709" (h)

Top Strap Advert:
150 x 30mm



Bonus Digital Issue

All advertisements are included **free of charge** within the digital versions of the magazines and are linked to your company website OR link of your choice!

REQUIREMENTS

Artwork:

300dpi
CMYK

Files Accepted:

PDF
JPEG

Video advert:

(Click to play advert)
YouTube / Vimeo link
MP4.

Supply:

oscar@gmp.uk.com
power@gmp.uk.com

Do not use:

RGB colour
pict files



WORLDWIDE INDEPENDENT POWER

No. of insertions:	1-2	3-5	6-7	8-11
Outside Back Cover	£4,125	£3,925	£3,580	£3,180
Inside Front Cover	£3,900	£3,675	£3,510	£3,250
Inside Back Cover	£3,520	£3,510	£3,325	£3,145
Double Page Spread	£6,325	£5,930	£5,550	£5,190
Full Page	£3,510	£3,290	£3,080	£2,885
Half Page	£2,090	£1,990	£1,875	£1,785
Quarter Page	£1,500	£1,440	£1,385	£1,325



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Quarter Page (FRONT)	£900	£900	£900	£900
Outside Back Cover	£2,900	£2,700	£2,500	£2,300
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Full Page	£2,300	£2,200	£2,100	£1990
Half Page	£1,275	£1,100	£990	£895
Quarter Page	£725	£675	£585	£495

Publication:	MEP MIDDLE EAST POWER		AFRICA Power News		IPA INDEPENDENT POWER ASIA	AMERICAN POWER NEWS USA, CANADA, CARIBBEAN & S. AMERICA
Outside Back Cover	£3,179	£2,911	£3,179	£2,911	£3,179	£3,179
Inside Front Cover	£3,512	£3,316	£3,512	£3,316	£3,512	N/A
Inside Back Cover	£3,327	£3,144	£3,327	£3,144	£3,327	£3,327
Double Page Spread	£5,549	£5,191	£5,549	£5,191	£5,549	£5,549
Full Page	£3,083	£2,884	£3,083	£2,884	£3,083	£3,083
Half Page	£1,883	£1,783	£1,883	£1,783	£1,883	£1,883
Quarter Page	£1,384	£1,324	£1,384	£1,324	£1,384	£1,384
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GLOBAL MEDIA TEAM

NEB SARIC

Publisher / Sales Director

Tel: +44 (0)1403 220750 (Ext. 100)

e-mail: nsaric@gmp.uk.com

RICHARD TEASDALE

Publishing & Events Director

Tel: +44 (0)1403 220750 (Ext. 101)

e-mail: rteasdale@gmp.uk.com

AIDAN TURNBULL

Managing Editor

Tel: +44 (0)1403 220750 (Ext. 102)

e-mail: aturnbull@gmp.uk.com

OSCAR PANCIC

Marketing Executive

Tel: +44 (0)1403 220750 (Ext. 753)

e-mail: oscar@gmp.uk.com

ALISON WILLIAMS

Accounts Manager

Tel: +44 (0)1403 220750 (Ext. 753)

e-mail: accounts@gmp.uk.com

ALEKS CARTER

South American Agent

e-mail: acarter@gmp.uk.com

SALES REPRESENTATIVES

FAR EAST SALES

Bob Liu

Sales & Subscriptions

e-mail: bob.liu@ronco.com.cn

USA

Jelena Milojevic

Sales & Subscriptions

e-mail: power@gmp.uk.com

AUSTRIA/GERMANY

Mario Dobresko

Sales & Subscriptions

e-mail: power@gmp.uk.com

SCANDINAVIA

Oscar Pancic

Tel: +44 (0)1403 220750 (Ext. 753)

e-mail: oscar@gmp.uk.com

SOUTH AMERICA

Aleks Carter

Sales & Subscriptions

e-mail: acarter@gmp.uk.com

HEAD OFFICE

UNITED KINGDOM

Global Media Publishing Ltd

The Courtyard, 30 Wothing Road,

Horsham, West Sussex, RH12 1SL, UK

E-mail: power@gmp.uk.com

Tel: +44(0)1403 220750

CHINA OFFICE

No.1 Building, Phase, 100 Jinyu Rd

Pudong Xinqu, Shanghai Shi,

200216, China

Email: bob.liu@ronco.com.cn

Mobile: +86-13817410089



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