



GMP Global Media Publishing Ltd

# POWER DIVISION PUBLICATIONS

7

**WiP MEP iPA**  
WORLDWIDE INDEPENDENT POWER

**AFRICA**  
Power News

**UK POWERNEWS**  
2019  
TOWARDS SMARTER POWER & COGENERATION

**AMERICAN  
POWER NEWS**  
USA, CANADA, CARIBBEAN & MEXICO

**Worldwide  
GEN-SET & COGENERATION**  
2019  
Directory

**E4PL 2019**  
GEN-SET | CHP | CRITICAL  
ENERGY & POWER LIVE  
10th OCTOBER  
LONDON | HILTON ON PARK LANE

DISTRIBUTION DATABASE OF 40,000 DIGITAL READERS & SUBSCRIBERS

## PROMOTING POWER & CREATING CONNECTIONS

LEADING MAGAZINES FOR ON-SITE POWER & COGENERATION

**2019**  
MEDIA  
PLANNER

+ EDITORIAL  
PROGRAMMES



## ADVERTISE WITH US

# GIVE YOUR MARKETING A BOOST!

### CIRCULATION PROFILE

- 7 KEY MARKET SECTORS
- HIGH QUALITY READERSHIP

### REACHING APPROX.

# 40,000

Digital subscribers (for every publication)

### ELECTRONIC SERVICES

#### E-Blasts

£1350 per e-blast to 40,000+ readers

#### Online Advertising

Place a banner on our website from ONLY £200/month

#### Online Directory

Worldwide GenSet & Cogeneration

#### GMCS Ltd

GLOBAL MEDIA CREATIVE SOLUTIONS Ltd  
"One Stop Production Company" that produces professional Company Audio Video's for ALL your marketing needs.

#### Video Sponsorship at £850 p/m

### OUR POWER PORTFOLIO & \* CIRCULATIONS \*

\* 10,489 \* **WIP**  
WORLDWIDE INDEPENDENT POWER

\* 8,427 \* **UKPN**  
UK POWER NEWS

\* 4,608 \* **MEP**  
MIDDLE EAST POWER

\* 4,579 \* **APN**  
AMERICAN POWER NEWS

\* 8,654 \* **IPA**  
INDEPENDENT POWER ASIA

\* 3,249 \* **AFPN**  
AFRICA POWER NEWS

#### ALSO INCLUDED:

- GEN-SET | CHP | CRITICAL Energy4PowerLive expo
- YEAR PLANNER \* 3500 \*
- WORLDWIDE DIRECTORY \* 3500 \*

### OFFICIAL SUPPORTING PUBLICATIONS AT

- " MIDDLE EAST ELECTRICITY " (DUBAI 5-7 MARCH, 2019)
- " G-POWER CHINA " (SHANGHAI, CHINA, MAY, 2019)

# A QUICK INSIGHT OUR POWER PORTFOLIO

## WORLDWIDE INDEPENDENT POWER

WIP is the leading global industry magazine dedicated to the Independent Power and Cogeneration section. Each month it provides high-quality, incisive and informative editorial, taking you right into the heart of the industry.

## UK POWER NEWS

UKPN focuses on power generation products, processes, innovations and technology. Covers all aspects of Onsite Emergency Power and CHP Cogeneration & Renewables within the UK stand-by and Independent Power markets.

## MIDDLE EAST POWER

MEP provides both technical and new in-depth market Intelligence on the Middle East Independent Power and Cogeneration sectors. Providing analytical studies on the usage of Genset, Turbines and Electrical transmission systems/switchgear within the region.

## INDEPENDENT POWER ASIA

IPA is your direct gateway into the ever-growing power sector of the Asian region. It is the only magazine delivering in depth features, expert analysis and topical and relevant editorial on the Asian Independent Power and Cogeneration markets.

## AFRICA POWER NEWS

Africa Power News provides key information about North, Central & South Africa's different electoral power sectors. Africa Power News follows the work harnessing the continent's enormous power potential with new grid developments, geothermal, hydro, wind and solar energy projects.

## AMERICAN POWER NEWS

APN is the key magazine reporting & reflecting on power generation issues throughout both the Americas and Caribbean region. Each issue delivers a unique package of topical business, industry and technological news, as well as in-depth and informative articles from industry analysts and experts.

FIND OUT MORE at [WWW.GMP.UK.COM](http://WWW.GMP.UK.COM)

**UNIQUE  
ONLINE  
DIRECTORY**

[www.gmp.uk.com](http://www.gmp.uk.com)

POWER PORTFOLIO



**Global Media  
Publishing Ltd**  
[www.gmp.uk.com](http://www.gmp.uk.com)



**Global Media Creative  
Solutions Ltd**  
[www.gmcs.uk.com](http://www.gmcs.uk.com)



## OUR PORTFOLIO:

Worldwide Independent Power | Middle East Power | Independent Power Asia | Africa Power News | UK Power News | American Power News | Worldwide Gen-Set & Cogeneration Directory | GEN-SET - CHP - CRITICAL Energy4PowerLive 19'

## HEAD OFFICE

ADVERTISING / EDITORIAL

Tel: +44(0) 1403 220750

Global Media Publishing Ltd

Global House, 13 Market Square,  
Horsham, West Sussex, RH12 1EU, UK

E-mail: [power@gmp.uk.com](mailto:power@gmp.uk.com)

Sales: Richard Teasdale / Neb Saric

Tel: +44(0) 1403 220750

## CHINA OFFICE

China Representative

Bob Liu Room 926, No.1

Building, Phase II No.100 Jinyu  
Road, Pudong Shanghai, China

Mobile: +86-13817410089

Email: [bob.liu@ronco.com.cn](mailto:bob.liu@ronco.com.cn)



# MIDDLE EAST POWER

Available both in Print & Digital



MEP RATES  
4,608 circulation copies

- Job Title:**
- Managing Directors
  - General Management
  - Design Engineers
  - Service Engineers
  - Maintenance Directors
  - Engineers
  - Planning Consultants
  - Project Consultants
  - Process Engineers
  - Research & Development
  - Technical Directors
  - Production
  - Chief Engineers
  - Buyers
  - Civil Engineers
  - Construction Managers
  - Finance
  - Facilities Managers

## OUR TYPICAL READERS

- Sectors:**
- Construction
  - Cogeneration
  - Consulting Engineers
  - Industrial End-Users
  - IPP's
  - Service Suppliers
  - Water Utilities
  - Data Centres

Middle East Power provides both technical and new in-depth market intelligence on the Middle East Independent power and cogeneration sectors. The magazine further provides analytical studies on the usage of Gensets, Turbines and Electrical transmission systems/switchgear, covering a variety of technical and product-news related subjects.

## RESERVE YOUR SPACE TODAY!

Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_



All rates are in pounds sterling (£ - GBP)

		1-2 ✓	3-4 ✓
<b>PRIME COVER POSITIONS</b>	Outside Back Cover	3179 <input type="checkbox"/>	2911 <input type="checkbox"/>
	Inside Front Cover	3512 <input type="checkbox"/>	3316 <input type="checkbox"/>
	Inside Back Cover	3327 <input type="checkbox"/>	3144 <input type="checkbox"/>
<b>DOUBLE PAGE SPREAD</b>	4 Colour	5549 <input type="checkbox"/>	5191 <input type="checkbox"/>
<b>FULL PAGE</b>	4 Colour	3083 <input type="checkbox"/>	2884 <input type="checkbox"/>
	2 Colour	2729 <input type="checkbox"/>	2559 <input type="checkbox"/>
	Black/White	2410 <input type="checkbox"/>	2211 <input type="checkbox"/>
<b>1/2 PAGE</b>	4 Colour	1883 <input type="checkbox"/>	1783 <input type="checkbox"/>
	2 Colour	1529 <input type="checkbox"/>	1429 <input type="checkbox"/>
	Black/White	1211 <input type="checkbox"/>	1110 <input type="checkbox"/>
<b>1/4 PAGE</b>	4 Colour	1384 <input type="checkbox"/>	1324 <input type="checkbox"/>
	2 Colour	1029 <input type="checkbox"/>	870 <input type="checkbox"/>
	Black/White	711 <input type="checkbox"/>	652 <input type="checkbox"/>

**Classified Products & Services Directory**

- 12 month's promotion
- 4 colour logo plus accompanying
- Alphabetical heading text including contact

**ONLY £65 per month**

**Preferred format - Adobe Acrobat PDF**  
 All images to be at least 300dpi  
 All images to be cmyk (if in colour)  
 All PDF's to be in hi-resolution  
 Please avoid when sending files -  
**DO NOT use:**  
 - pict files  
 - applied bold/italic on fonts (if possible)  
 - RGB colour

**FULL PAGE**  
 Bleed 303 x 216mm  
 Trim 297 x 210mm  
 Type Area 265 x 185mm

**1/2 PAGE**  
 Horizontal 128 x 185mm  
 Vertical 256 x 87mm

**1/4 PAGE**  
 Horizontal 61 x 185mm  
 Vertical 128 x 87mm

**DOUBLE PAGE**  
 Bleed 303 x 426mm

**Classified Unit 42 x 36mm**

**Requirements**

# 2019 EDITORIAL CALENDER

MONTH	CHP / COGENERATION	OEM / EQUIP. & COMPONENTS	SYSTEMS & OPERATIONS	LARGE POWER PLANT REVIEW	EXHIBITION / CONFERENCE ISSUES
<p><b>DEC 18 / JAN 19</b></p> <p>Editorial = Jan 16th Adverts = Jan 30th</p> <p><b>PUBLICATION DATE: Feb. 11th</b></p>	<p>CHP/Cogeneration Gas Engines Gas Turbines Biomass Fuels Power Solutions Renewables Fuels &amp; Lubricants Emissions Filtration District Heating</p>	<p>Gen-Sets Diesel Engines Radiators Batteries, Chargers &amp; Monitors Load Banks Noise &amp; Vibration Alternators Maintenance UPS Systems Data Centres Heat Exchangers Hire &amp; Rental Controls &amp; Monitoring</p>	<p>Compressors Power Plants, Equipment &amp; Operations Maintenance Boilers Coolers &amp; Cooling Systems</p>	<p>Middle East Plant Profiles</p>	<p>* MIDDLE EAST ELECTRICITY March 5-7, 2019, Dubai, UAE * 24th WORLD ENERGY CONGRESS, 9-12 September, 2019, Abu Dhabi, UAE</p>
<p><b>APRIL / MAY</b></p> <p>Editorial = March 20th Adverts = April 17th</p> <p><b>PUBLICATION DATE: May 21st</b></p>	<p>Fuels &amp; Lubricants Emissions Filtration District Heating CHP/Cogeneration Gas Engines Gas Turbines Biomass Fuels Power Solutions Renewables</p>	<p>Maintenance UPS Systems Data Centres Heat Exchangers Hire &amp; Rental Controls &amp; Monitoring Diesel Engines Radiators Gen-Sets Batteries, Chargers &amp; Monitors Load Banks Noise &amp; Vibration Alternators</p>	<p>Boilers Coolers &amp; Cooling Systems Compressors Power Plants, Equipment &amp; Operations Maintenance</p>	<p>Middle East Plant Profiles</p>	
<p><b>SEPTEMBER</b></p> <p>Editorial = Aug. 21st Adverts = Aug. 27th</p> <p><b>PUBLICATION DATE: Sept. 18th</b></p>	<p>Gas Turbines Fuels &amp; Lubricants Emissions Filtration CHP/Cogeneration Gas Engines District Heating Biomass Fuels Power Solutions Renewables</p>	<p>Heat Exchangers Hire &amp; Rental Controls &amp; Monitoring Maintenance UPS Systems Data Centres Diesel Engines Radiators Gen-Sets Batteries, Chargers &amp; Monitors Load Banks Noise &amp; Vibration Alternators</p>	<p>Power Plants, Equipment &amp; Operations Boilers Coolers &amp; Cooling Systems Compressors Maintenance</p>	<p>Middle East Plant Profiles</p>	<p>* KUWAIT OIL &amp; GAS SUMMIT 2019, 20-23 October, Kuwait City, Kuwait</p>
<p><b>DEC 19 / JAN 20</b></p> <p>Editorial = Jan 23rd Adverts = Jan 23rd</p> <p><b>PUBLICATION DATE: Feb 12th</b></p>	<p>Biomass Fuels &amp; Lubricants Emissions Filtration CHP/Cogeneration Gas Engines Gas Turbines District Heating Fuels Power Solutions Renewables</p>	<p>Data Centres Diesel Engines Heat Exchangers Hire &amp; Rental Controls &amp; Monitoring Maintenance Gen-Sets Batteries, Chargers &amp; Monitors Load Banks Noise &amp; Vibration Alternators UPS Systems Radiators</p>	<p>Compressors Power Plants, Equipment &amp; Operations Boilers Coolers &amp; Cooling Systems Maintenance</p>	<p>Middle East Plant</p>	<p>* MIDDLE EAST ELECTRICITY, March, Dubai, 2020</p>

\*Renewables - covers Biomass-generated energy, Biofuels, Biogases, Solar/PV, Wind Energy, Tidal Power, Hydropower, Geothermal

PLEASE NOTE: deadline dates may be subject to change

Find out more at [www.gmp.uk.com](http://www.gmp.uk.com)

Global Media Publishing Ltd - Global House, 13 Market Square, Horsham, West Sussex, RH12 1EU, UK  
Sales: Richard Teasdale/Neb Saric - Tel: +44(0)1403 220750 | E-mail: [power@gmp.uk.com](mailto:power@gmp.uk.com)

